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The Beaver

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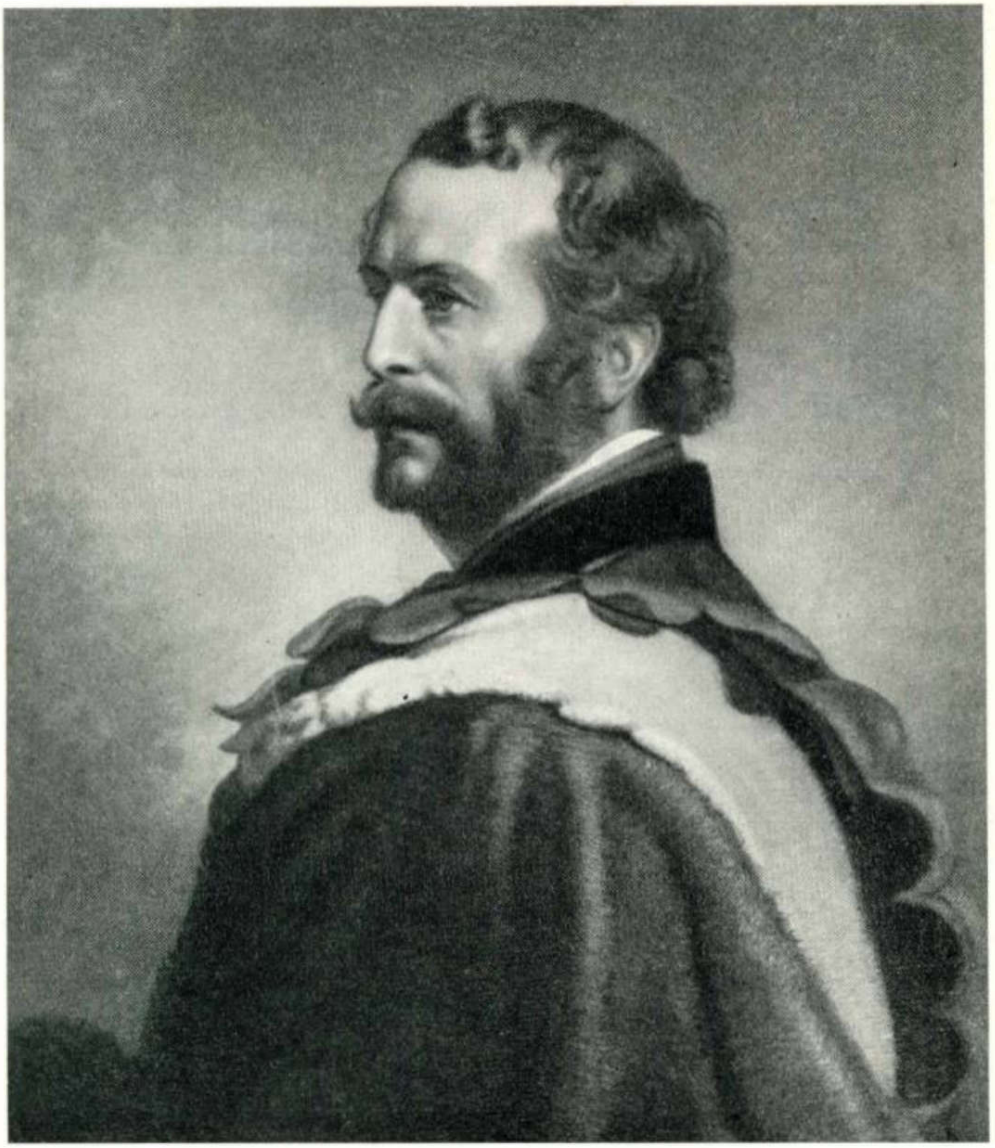

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The Beaver

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No. 2 OUTFIT 259 SEPTEMBER 1928

Carelessness: Its Penalties

MANY proverbs endorse the common experience that as much evil is caused by want of thought as by deliberate wrong-doing. Few people, we may believe, start out with the purpose of doing that which they recognize to be evil. If they had seen it in its starkness they would have fled from it. It may be asserted that the most general source of men's moral failure is carelessness, an indifference to moral distinctions, an insensibility to the claims of truth and righteousness.

The old English use of the word careless was employed to describe a condition to be eagerly desired. It represented the freedom of men who know themselves to be secure from evil within and danger without, so that they are free from all anxiety. This care-free life is less dependent on man's circumstances than on his moral condition, and probably can be thoroughly enjoyed only by those who live in confident reliance on the Divine Goodness. . . . .

Carelessness nowadays has another meaning, and describes a negligence in making moral distinctions, a lack of appreciation of the infinite difference between what is true and good and what is false and base, a failure in the sense of moral responsibility. It shelters in the mists of self-will so that those who are its victims can no longer see either themselves or their fellows as they are. Its source is in an inaccuracy of soul by which a man becomes a blunderer in the most sacred duties of life, creating discomfort and misery which are not the less deplorable because their origin is unintentional and perhaps unrecognized. Carelessness is a moral slovenliness which robs those who are guilty of it of their manhood's dignity, and exposes them to every childish whim and to every aberration of desire. . . . The pests of society live not on the support of people as deliberate in evil as themselves but on the carelessness of those who, while they pay lip-service to righteousness, will not put themselves to the trouble of a decision to vindicate its imperious claims.

If we judge carelessness by its results we must condemn it as the most baneful of all vices. A careless statesman may bring utter confusion to a nation and inflict prolonged misery on a whole people. A careless word may inflict bitter pain on those to whom nothing but respect or even affection is due. More unhappiness is caused by negligence than by deliberate cruelty. The easy excuse of carelessness adds only to the proof of its baseness, because its pleas and protests are never sincere. Nature shows it no mercy. Let a man in absence of mind disregard the least of Nature's laws and it will punish him to the uttermost. Here neglect comes to its nemesis as certainly as open rebellion. To recall Huxley's well-known allegory of the chessboard of life, Nature never forgives a careless move.

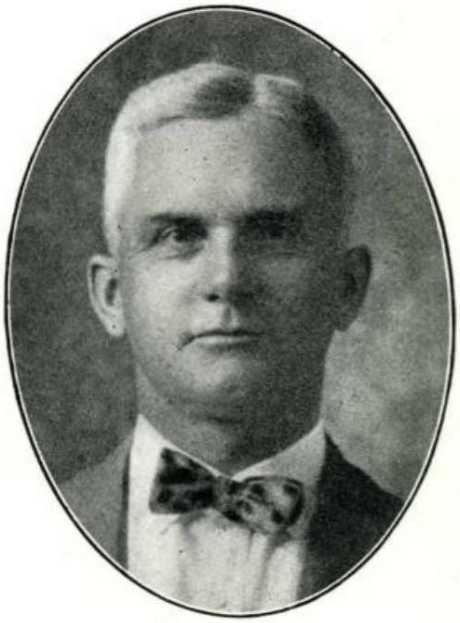
To be careless with regard to truth and honour is to become incapable of apprehending or responding to them. A man may have many fine qualities, but he will never know the warm glow of strong conviction or the inspiration of a clear apprehension of moral principles until he deliberately judges life in the light of his duty to God and men. To be habitually careless with regard to the spiritual realities of life is to sink into a torpor of soul which is death. Here are seen most clearly the wide ramifications of a moral law which is so evidently at work today that we might think its baneful results must bring the least reflective to a pause. There are many sincere men and women today who would give much to hold with conviction the faith which Christianity offers but which they cannot reconcile with what appears to them the witness of their own experience of life. Such as these, we must believe, have a reward in their love of truth, though they lack the joyous confidence of faith. Charity forbids our judgment of any man's spiritual condition, but we are forced to the conclusion that the prevalent lack of response to the claims of religion is due not to doubt, much less to a deliberate rejection of Christianity's witness, but to a carelessness which never gives the spiritual life serious thought . . .

God is never careless. The scientist as he describes the universal reign of law, its marvellous complexity, and its supreme simplicity of purpose, suggests to the Christian the fact of Divine deliberation. Nothing is left to chance. Everything fulfils with absolute completeness its appointed course. In the moral sphere that fact is as manifest as in the physical world. God never confuses the moral issues, never lapses from the law of perfect righteousness. It is this which gives the note of severity in the teaching of the church about God, and endows the thought of the Divine Judgment with its awful solemnity. In their carelessness men may fashion a god like unto themselves and give it their easy patronage, treating the idol of their own vagrant fancies with contempt, but their perversity cannot abrogate the law of the God of Truth. Sooner or later men are compelled to look at life as it is, and to see themselves with their actions in that clear light of the Divine Presence which strips off every disguise and manifests the true issues of life. The most dreaded judgment for many will fall not upon their deliberate sin but upon their carelessness.

(By kind permission of *The Times*, London, England)

C. S. Riley Joins Canadian Committee

THE following announcement which appeared in the press in May last will be of interest to all members of the staff of the Hudson's Bay Company: "The Governor and Committee of the Hudson's Bay Company take pleasure in announcing the appointment of Mr. C. S. Riley, managing director of the Northern Trusts Company, Winnipeg, as a member of their Canadian Committee."



Mr. C. S. Riley is a resident of Winnipeg, and he was for some years manager of the Canadian Fire Insurance Company, which is closely identified with the Northern Trusts Company.

In his younger days Mr. Riley was one of Canada's greatest oarsmen. In 1910 he was stroke oar of the Winnipeg Senior Four who won the Steward's cup at the Henley regatta.

During the war Mr. Riley organized, recruited and took overseas the Fifty-ninth Battery. In England he transferred to the Fifty-third Battery of the Fifth Brigade, which he commanded in France.

He is the youngest member of the Canadian Committee of the Hudson's Bay Company, which now comprises Mr. George W. Allan, K.C., chairman; Chief Factor James Thomson, Mr. James A. Richardson, Mr. Robert J. Gourley, and Mr. C. S. Riley.

We welcome Mr. Riley and hope his association with the Company will be a long and happy one.

Cover Picture

Our cover picture represents Dr. John Rae, LL.D., F.R.S., F.R.G.S., discoverer of the Franklin Expedition. (See *The Beaver*, March, 1927.) It is from an engraving made by James Scott and published by Henry Graves & Co., London, England, January 26, 1858, from the original painting by Stephen Pearce, the artist who made the famous picture of Sir George Simpson. The large steel engraving of Dr. John Rae is now in the Hudson's Bay Company's Historical Exhibit at the Retail Store, Winnipeg, Manitoba.

The Progress of a Governor

A Fur Trade Episode of a Hundred Years Ago

By GEORGE PENDLETON, Hudson's Bay Company, Athabasca District

SIR George Simpson possessed talents of a special order. Selected at an unusually early age to fill the highest administrative post in the fur trade in Canada, at a time when the long protracted struggle between the Hudson's Bay Company and the North-West Company had ended in an amalgamation of their interests, he brought order out of chaos. The governor's trip in the summer of 1828 from York Factory on Hudson Bay to Fort Langley on the Pacific coast was a mission of peace and supplied the personal touch necessary to dispel the last lingering animosities in the hearts of a few white traders and natives scattered over the vast western country. The itinerary covered no less than 3,181 miles, and the time taken to accomplish it was ninety days, of which sixty-five days were spent in actual travel. The governor, being a man of parts and such journeys appealing to his sense of the dramatic, travelled with an imposing retinue. His chief companions on the trip of 1828 were Chief Factor Archibald McDonald, Doctor Hamlyn and a "decent young man, lately from the Highlands," Colin Fraser, who acted in the dual capacity of piper and personal servant to the governor. A graphic picture of the journey has been left to us in the journal kept by Mr. McDonald. Brief though it is, it portrays faithfully the country traversed and the little incidents common to such journeys, and throughout it runs a quiet vein of humour. The latter quality is well displayed in the following extract, which is even more apposite by the fact of the incident portrayed having occurred exactly one hundred years ago at Fort St. James.

Sir George Simpson

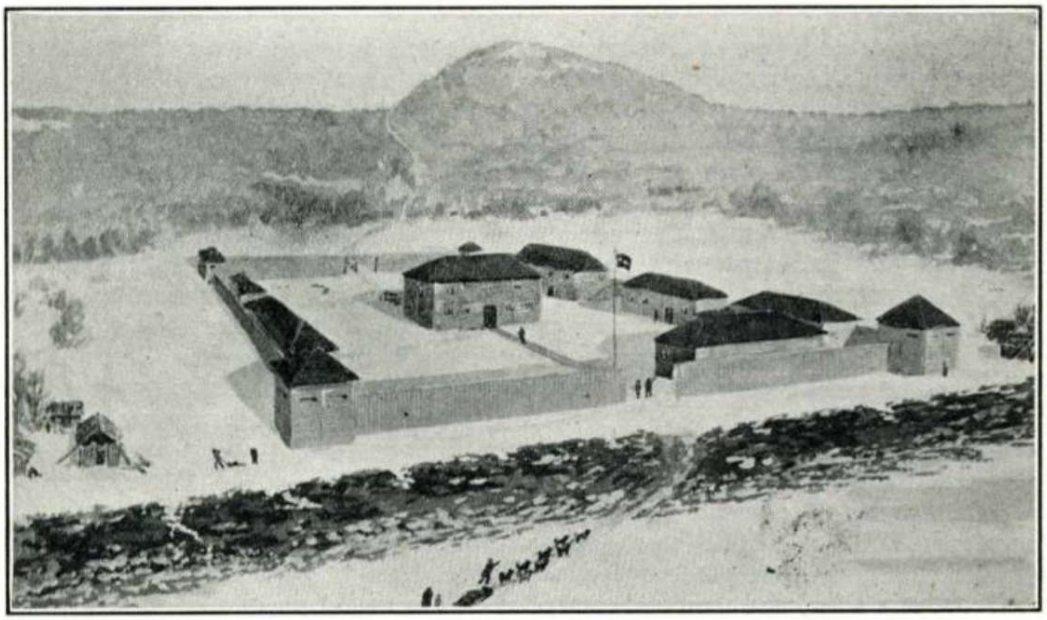
"Wednesday, 17th September, 1828. Morning cloudy, and appearance of rain. Our horses not found until late. In the meantime, however, party with their loads commenced their march. Overtook them by nine, and about an hour after, at the last lake, within a mile of the Fort, halted for breakfast, and changed (dress).

"The day, as yet, being fine, the flag was put up; the piper in full Highland costume; and every arrangement was made to arrive at Fort St.

James in the most imposing manner we could for the sake of the Indians. Accordingly, when within about a thousand yards of the establishment, descending a gentle hill, a gun was fired, the bugle sounded, and soon after the piper commenced the celebrated march of the clans, 'Si coma leum cogadh na Shea' ('Peace; or War If You Will It Otherwise'). The guide with the British ensign led the van, followed by the band; then the governor on horseback, supported behind by Doctor Hamlyn and myself on our chargers, two deep; twenty men, with their burdens, next formed the line; then one loaded horse, and lastly Mr. McGillivray (with his wife and light infantry) closed the rear. During a brisk discharge of small-arms and wall pieces from the Fort, Mr. Douglas met us a short distance in advance, and in this order we made our *entrée* into the capital of Western Caledonia. No sooner had we arrived than the rain, which threatened us in the morning, now fell in torrents."

The narrator omits to tell us if a flute, which was owned by one of the party, was tootled, but we may presume it was used effectively. The "light infantry" referred to were the children of Mr. McGillivray, who, from having been in charge of Fort Chipewyan, was *en route* to a new post in the Caledonia district. Mr. Douglas, who received the party at Fort St. James, afterwards became Sir James Douglas, the first governor of British Columbia. It is interesting to note that Colin Fraser, the piper, became in later years a post manager in the Athabasca district; his son, Colin Fraser, of Fort Chipewyan, after having spent many years as a free trader, is now enjoying a hale and hearty old age at Fort Chipewyan, and is still able to pay an annual visit to Edmonton.

Fort St. James was established by Simon Fraser in 1806, with whom was identified John Stuart, uncle of the late Lord Strathcona and Mount Royal.



Fort St. James During Regime of C. T. Donald Manson, 1844-56

Henry Hudson

And the Church of St. Ethelburga the Virgin Within Bishopsgate

WE take pleasure in reproducing for the benefit of the staff of the Hudson's Bay Company in Canada the historical address delivered by Governor Charles V. Sale on 19th April, 1928, on the occasion of the dedication of the memorial window to Henry Hudson in the Church of St. Ethelburga the Virgin. (See *The Beaver*, June 1928, page 8.)

The Governor and Company of Adventurers of England trading into Hudson's Bay consider themselves indebted to the rector and churchwardens of St. Ethelburga the Virgin for the privilege of honouring the name of Henry Hudson—a name perpetuated also in the Company's title—by the gift of this window, which is the first of three intended to commemorate the leading events of his life.

Of that life, unfortunately, we have but little record. He was certainly an Englishman; but it is only a probable surmise that he was the grandson of Henry Hudson who helped to found the Muscovy Company in 1555 and died in the same year. If this be true, then his grandfather was the colleague of Sebastian Cabot, the governor of that company, and we know how Sebastian Cabot cherished the idea of discovering a northern passage to the Indies. Thus, it was natural that Henry Hudson, who lived and died in that same cause, should have entered the service of the Muscovy Company. That he was widely known as an authority on the Arctic regions and well versed in the theory and practice of navigation is shown by the manner in which his services were sought and employed, both by the English and the Dutch. The French also, who had done great work in exploring the St. Lawrence, knew the worth of Henry Hudson, for he was described by Constant Jeannin, ambassador of Henry the IV of France at the Hague, as a man competent to take charge of discoveries under the French colours.

What we do know of the great navigator is comprised within the space of four years, during which he made his four great voyages.

Our first knowledge of him begins here in this church, which was, even in his time, ancient and venerable, and to which he came on this date 321 years ago with the company of his small ship to take Holy Communion on the eve of their first voyage. That 'voyage of discoverie towards the North Pole set forth at the charge of certaine worshipfull merchants of London' was undertaken in the service of the Muscovy Company, and it may be thought proper to mention here that the first title of that company serves to explain this undertaking: it was 'the Mystery and Company of the Merchants Adventurers for the discoverie of regions, dominions, islands and places unknown.' And our last knowledge of Henry Hudson finishes on the 22nd June, 1611, with the sad story of a mutinous crew by whom he was cast away in an open shallop with eight companions, a few tools and a little food.

In the brief interval between these two dates he achieved his great work; in 1607 and 1608 he made his two voyages for the Muscovy Company; in 1609 he took service with the Dutch East India Company; sailed their ship, the *Half Moon*, of which he was made commander, first for the northeastern passage, and when he found his way barred by the

ice, turned west and south until he came to the present site of New York and explored the river which bears his name up to where the City of Albany now stands. Other Dutch traders followed the *Half Moon* and built a fort on Manhattan island, thus establishing the city first known as New Amsterdam and now as New York. Convinced by these three voyages that the northwest passage was more feasible than the northeastern, Henry Hudson sailed again in his last ship, the *Discoverie*, in the service of several great London merchants, including Sir Thomas Smith, Sir Dudley Digges and Master John Wolstenholme.

From that adventure he never returned, but one fact concerning that last voyage remains of special interest to us who give this window. Pierre Radisson, the daring and enterprising Frenchman, who first suggested to Prince Rupert the formation of the Hudson's Bay Company, and who took a leading part in the first expeditions to the Bay, states that Zachary Gillam, master of the Company's first vessel, the *Nonsuch*, built the first fort established by the Hudson's Bay Company 'upon the ruins of a house which had been built there above sixty years before by the English,' and this establishes a link between Henry Hudson and Ruperts House, which, though shorn of its early importance, has remained one of the Company's trading posts down to these present days.

While we know so little of Henry Hudson, this at least we know, that he had courage, faith and hope. In his faith he knelt before this altar three centuries ago, in his courage he set out anew undismayed by failure, not once but three times more. His hope we gather not only from the name of his first ship, the *Hopewell*, but from the names which he gave to the points at which he touched—Hope's Advance Bay, the Mount of God's Mercie, the Land of Hold with Hope, and the Isles of Good Fortune. In the circumstances we think of him not in failure nor as one who died in a vain cause, but as the bearer of an imperishable name whereof are witnesses the representatives here today of the English Government, to which Henry Hudson owed allegiance, the representatives of the great nations of France, the United States and of Canada, of Denmark, the Netherlands and Newfoundland, all of whom are in one way or another linked in history with the four voyages I have described—as well as representative members of the great interests of the City of London engaged in carrying on that traffic and intercourse overseas which it was the ambition of Henry Hudson to promote.

And now, in the name of the Blessed Trinity, Father, Son and Holy Ghost, the God of our fathers and of all mankind, and in honour of Henry Hudson, the navigator, and of his courage, fortitude, and untimely death, we dedicate this window, on behalf of the Governor and Company of Adventurers of England trading into Hudson's Bay, and entrust it to the care and custody of the rector and churchwardens of this ancient church.

Christmas Number of the Beaver

Next issue of *The Beaver* will be our Christmas number. It is our desire to have it brim full of short, cheerful, seasonable material, original poems, humorous verses, sketches of store or post life, good photographs, incidents of the woods, the trail and the sea, animal stories, cartoons by our store artists or others, in fact anything and everything that go to make up a good interesting Christmas magazine.

Fishing in Canada

By DR. E. VOORHIS, Ottawa

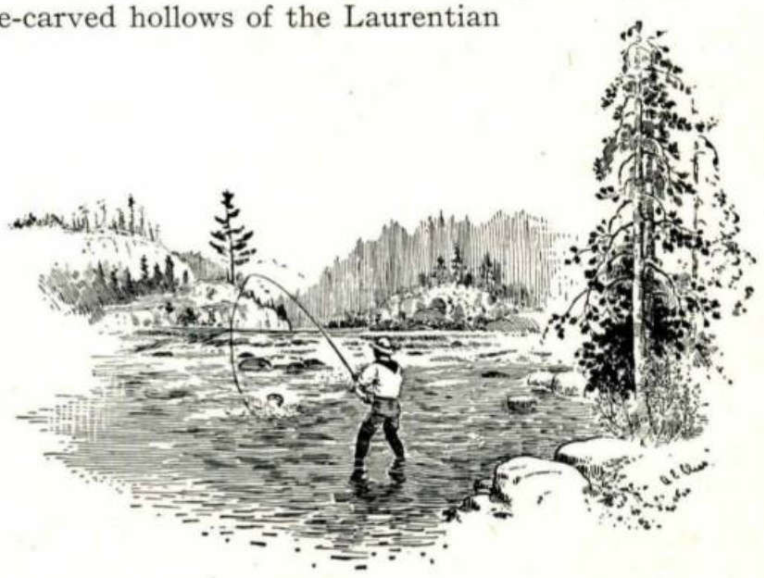
IN the waters of Canadian territory the sportsman who desires to gratify his taste for angling will find his hopes realized. The successful fisherman is the philosophic sportsman in whom the sight of blue waters, of forest-clad shores and islands, and even of grey skies and lowering clouds, will awaken responsive, harmonious thoughts.

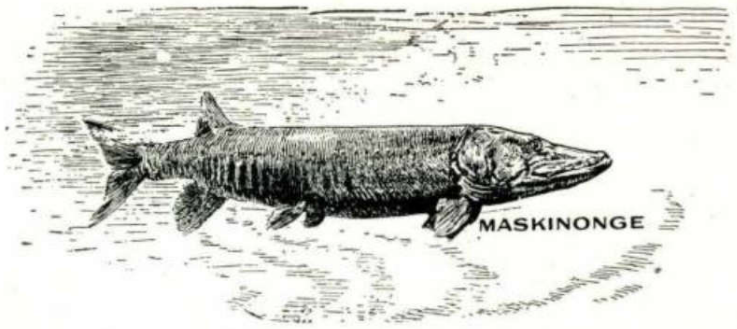
The interior waters of Canada, its lakes and rivers, are perhaps the most surprising geographical feature of the country. Exclusive entirely of the Great Lakes, the combined surface area of the principal lakes in Canada is about 86,000 square miles, which is almost equal to the total areas of lakes Superior, Michigan, Huron and Ontario. Nor does this extent of Canadian lake surface include the innumerable small lakes replete with fish which are the haunts of the sportsman. It is in such lakes, often hidden deep within the forest and aside from the main routes of travel, that the angler may expect to obtain a remarkable catch of trout or bass, pickerel or pike.

The larger lakes, often of great depth, are the abode of the famed namaycush, the salmon trout of the lakes, which loves the icy waters of deep holes in the rocky bottom. Here also, along the shallow shores and in weedy bays, will be found the pike family; and if there are reefs and pebbly shoals quite free from weeds one is sure to encounter that gallant fighter, the small-mouth black bass.

What joy it is to stand upon some precarious footing in the midst of dashing waters, to cast into that silent pool near the opposite shore, and to see the lightning flash of a trout as he seizes the fly! The trout is a gentleman among fishes. His tastes are refined, and hence we find him throughout the lakes and rivers of Canada which are celebrated for the superior quality of their waters. Clear, transparent, cold and often of great depth, these waters lie in the ice-carved hollows of the Laurentian and Pacific highlands.

The attractions which fishing has for some are not to be measured solely by the successful catch of the biggest fish. The outdoor air, the great sense of freedom, the satisfaction of physical activity under pleasant circumstances have brought their happy reward.





Unconsciously the fisherman feels the influence of nature and is transported for the time being into what seems another world.

A check list of no fewer than 569 distinct species has been compiled of the fishes caught in Canada. Hence the Dominion is able to offer to the fisherman a great diversity of fish in both inland and sea waters.

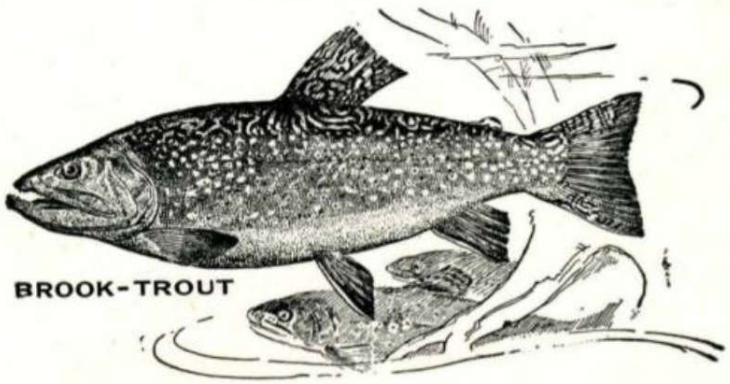
For instance, he may find himself in a black bass country. Now there are no finer small-mouth black bass in the world than live in certain lakes of Canada, and no fish offers more exciting sport in its capture with rod and reel.

There is the pike family, abundant in shallow, weedy bottoms; the little pickerel, the common pike, and the giant maskinonge (the maskallunge, or 'lunge) known to reach a length of eight feet and a weight of one hundred pounds.

Of trout there are about a dozen varieties in Canada, from the large salmon trout or Great Lake trout (the Namaycush), sometimes weighing thirty pounds and more, to the delicate speckled brook trout. There are the beautiful Rainbow, Dolly-Varden, Red-spotted, Cut-throat, Steelhead and other varieties of trout found in great abundance in nearly all the streams and lakes of British Columbia, and all famous for their game qualities. The Steelhead, found in the streams and lakes of the Pacific slope as far north as Alaska, attains a size of twenty pounds, and is considered by many anglers the gamiest fish taken in fresh waters. No apologist is needed for the trout family. One and all they are of superior intelligence and of refined taste among fishes. Full of spirit they are hard fighters, resisting to the last, resorting to every device before surrender.

Fly fishing for the lively brook trout in a forest stream is artistic sport. Not only does it require skill and the practised hand and a degree of technical knowledge in the choice of a suitable fly, the most likely pool, the best angle of cast with regard to light and time of day, but also supremely necessary is the exercise of those mental qualities which mark the true fisherman.

From the sportsman's point of view, the salmon bearing rivers of both the Atlantic and Pacific watersheds of Canada are considered among the finest salmon rivers in the world.



The game fishes of British Columbia are known the world over. Two varieties of the Pacific salmon are of interest to anglers, the Spring (called also Quinnat, King and Tyee), and the Coho or Silver salmon, both of which take the troll in fresh or salt water and have been caught with a fly. The powerful and gamy Spring salmon, weighing from fifteen to seventy pounds, readily takes the troll in the salt water reaches of Vancouver island and along the mainland coast. The Coho, though not so large, is equally gamy.

Then there is the famous ouananiche of the Lake St. John region and Labrador, whose praise has been frequently sounded by celebrated sportsmen, and the land-locked salmon of New Brunswick.

Within the estuaries of the rivers, sea trout and other small fish may be taken in abundance. In deeper waters many varieties of large game fish provide great sport for the accomplished angler, and the combination of sailing with fishing brings a double share of pleasure.

Without hesitation it may be said that Canada provides such a variety of sea, river, brook and lake fishing as will satisfy the tastes and ambition of the most exacting and ambitious angler.

Members of British Chamber of Commerce Visit Lower Fort Garry

The visiting members of the British National Chamber of Trades, headed by Sir William Perring, J.P., M.P., ex-mayor of Paddington and president of the London and Suburban Trades Federation, were entertained to tea by the Hudson's Bay Company at Lower Fort Garry on July 28.

The visitors were welcomed by Mr. George W. Allan, K.C., member of the London Board and Chairman of the Canadian Committee of the Hudson's Bay Company. In the course of his remarks he touched on some historical details of the old fort. In conclusion, he read the following cablegram from the Governor of the Hudson's Bay Company, Mr. Charles Vincent Sale:

"All good wishes for successful meeting at Lower Fort Garry and for continuance of commerce within the Empire."

Sir William Perring, J.P., M.P., in responding said it was their visit to Winnipeg and to Lower Fort Garry that would perhaps linger in their memory longer than anything else of their Canadian tour, and declared that the nation in its striving for material prosperity should not overlook the importance of preserving its historical places.

The distinguished visitors spent a considerable time in going over the various points of historic interest at the Stone Fort.

Members of the Winnipeg Board of Trade accompanied the party, Mr. Duncan Cameron presiding.

Books on the History of The Hudson's Bay Company

WE are so often asked for a list of books relative to the history of the Hudson's Bay Company that we give the following. While the list does not pretend to be exhaustive, a study of all or even a number of these books will prove interesting as well as informative.

The publication of this list does not imply that the Company endorses all the authors have written, nor does it vouch for their accuracy.

"The Remarkable History of the Hudson's Bay Company," by George Bryce, M.A., LL.D. William Briggs, Toronto, third edition, 1910; Sampson, Low, Marston & Co., London, England.

"The Company of Adventurers," by Isaac Cowie. William Briggs, Toronto, 1913.

"The Great Company," by Beckles Willson. Copp-Clark Co. Limited, Toronto, 1899.

"The Conquest of the Great Northwest," by Agnes C. Laut. George H. Doran Co., New York, sixth edition, 1918.

"The Hudson's Bay Company, 1670-1920," by Sir William Schooling, K.B.E. Hudson's Bay Company, London, 1920. Price $5.00.

"The Hudson's Bay Company" (Short school history reader), by Robert Watson. Ryerson Press, Toronto, 1928. Price 10 cents.

"The Makers of Canada" (vol. v, Mackenzie, Selkirk, Simpson, Douglas; vol xi, index). Morang & Co., Toronto, 1910 edition. 1927 edition (MacMillan Co., Toronto) has also a volume on Lord Strathcona.

"Chronicles of Canada" (vol. xvii, The Adventurers of England), by Agnes C. Laut. Glasgow, Brook & Co., Toronto, 1914.

"The Men of the Hudson's Bay Company," by N. M. W. J. McKenzie. Times-Journal Presses, Fort William, Ontario, 1921.

"Hudson Bay," by R. M. Ballantyne. T. Nelson & Sons, London, England.

"Lower Fort Garry," by Robert Watson. Hudson's Bay Company, Winnipeg, 1928. Cloth bound, price $1.00.

The Beaver Magazine (quarterly). Hudson's Bay Company, Winnipeg. Price 10 cents.

LOWER FORT GARRY

A History of the Stone Fort, by Robert Watson

Cloth bound and well illustrated. Price One Dollar, postage 5c additional.
Special prices in quantities to the Trade

On sale at Company's stores and other booksellers.
Also at Hudson's Bay Company Wholesale, Winnipeg and Montreal

"Mr. Watson's book is a distinct achievement in concentrated history."—Winnipeg Mirror.

"Accurate and well-ordered presentation of local history."—W. T. Allison in Winnipeg Tribune.

"Mr. Watson has done a worthy work well, and all who are interested in the picturesque story of Western Canada will thank him for it."—B. A. McKelvie in Vancouver Province.

Governor Sale's Address to London Staff

A GENERAL Court of the Governor and Company of Adventurers of England trading into Hudson's Bay was held on Tuesday, the 26th June, in the Company's fur saleroom at Beaver House, London, England. A full report of the proceedings, including the speech of Governor Charles V. Sale, has appeared in the newspapers throughout the Dominion, and any members of the staff who have not read this from beginning to ending have missed an interesting, enlightening and highly instructive survey of the Company's vast operations. It is not yet too late to make a search of the local newspaper files for the month of July for the purpose of reading this report. A few printed copies of this report are on hand at the office of *The Beaver* and will be mailed to those desiring them, as long as they last.

At a meeting of the London staff held June 26, 1928, the Governor addressed the members as follows, reading to them some extracts from his speech at the General Court which he thought would be of particular interest to the Company's staff in London and throughout the service in general:

"This is the first occasion for some years on which I have had an opportunity of greeting the staff in meeting assembled. I think, however, you know that it has been a matter of extreme difficulty for me to stretch the working day of eight hours sufficiently far to cover the many duties which have fallen to my lot.

"I want to take the opportunity of thanking you for the manner in which you have responded to every call upon your time and upon your patience during the long transition period in which our new buildings have been under construction.

"Although much remains to be completed before I shall be satisfied that you are comfortably settled, I trust you see enough to realise that we have that object in view.

"Perhaps you will let me read the closing words of my address to the proprietors at the annual meeting held this morning—

" 'Permit me now to leave this record of pounds, shillings and pence and direct your attention to your most valuable asset. I think we all realise that in every institution there is created something over and above the individuals who carry on its work. This we call tradition, the fruit of continuous usage; real, although it cannot be put in a balance sheet—a standard of conduct, a spiritual inheritance, the life and soul of our undertaking.

" 'Now, whatever may be the failings and failures of this ancient Company, we have ample proof in its long history of the high tradition

which it holds and hands down from one generation to another, and I would like to assure the proprietors that this tradition was never more alive than today. You have a staff which, in the spirit of its predecessors, fights and overcomes its difficulties. And here I cannot forbear to mention a recent journey by our chief fur trade inspector, who has just returned from a tour extending over eleven months. He travelled over 10,000 miles, of which 5,000 miles were by our own craft on river and sea, and 3,750 by dog sleigh.

" 'Such men, and we have many in all departments and in all ranks, live according to the old motto of the service, 'The Company First;' their whole being is devoted to your interests; they wear out their lives in your service, and I want you to realise that, though the Governor and Committee propose, and the managers direct, the final results depend upon those who carry out the work allotted to them. Speaking, for the Committee in London and in Canada, as well as for myself, I want you to feel, as I feel, when you receive the warrants which will be posted to you on the 30th June, gratitude to those who are inspired by this tradition and by pride in their work.'

"The longer I am associated with the Hudson's Bay Company, the more I see of the work of those who have gone before, and the more I see of the work, both here and in Canada, of the great family which shelters under the flag of the Hudson's Bay Company, the more I feel satisfied that we have with us the virtue of the tradition to which I have referred. This being so, I am satisfied there is no limit to the future before this Company which already holds such a high position, and I hope you may long be spared to pass on that same tradition to those who follow.

"As a token of appreciation of the manner in which you have met the troubles and tribulations of the transition stage, I have much pleasure in telling you that the Governor and Committee desire to contribute a cheque to the Beaver Club, and I am glad to give this to Mr. Forbes, the honorary treasurer, with the hope that it will assist you in furthering the objects of the club.

"As this is the first staff meeting we have held in this new house, it will give me great pleasure to give to each one a copy of the order of service which was used at the delightful little ceremony at the Church of St. Ethelburga the Virgin on the 19th April, 1928, being the 321st anniversary of the day on which Henry Hudson took communion in that church. The perpetuation of Henry Hudson's name in the title of our Company marks that date as the first incident in the association between Hudson's Bay and our presence here this afternoon."

H.B.C. Historical Calendar, 1916

Three copies of above, showing the ketch *Nonsuch* sailing into the setting sun, are required for our records. Can anyone oblige us?

Hudson's Bay Company Pioneers

Captain William Henry McNeill (1803-1875)

By J. R. ANDERSON, Victoria

THE late Captain McNeill was born in Boston, Mass., in 1803 and came to the Pacific coast in 1831 as master of the American brig *Llama*, 144 tons, laden with merchandise for trading with the natives. On arriving at the coast and finding that the Hudson's Bay Company was first in the field, and realizing opposition to this powerful corporation would result in possible serious loss, he, after some negotiations, wisely decided to sell ship and cargo to the Company and enter himself into the service of the Company, and become a British subject.

He was retained in command of the *Llama* until 1837, when he succeeded Captain Home as master of the *Beaver*.

He was in Fort Nisqually in 1841, as he was mentioned by the late A. C. Anderson, who was then in charge of the post, and by Commodore Wilkes, of the H.B. ship *Vincennes*, then lying at that port.

In that year Captain McNeill, in command of the *Beaver*, conveyed Sir George Simpson, Governor of the Hudson's Bay Company, to Sitka. It may be here mentioned that Sir George Simpson came to America in 1840 by steamer from London to New York, reaching this coast in 1841 in the usual way via Lake Superior, Red river and Edmonton, this being a portion of his intended journey round the world.

It will thus be seen that the account of his coming from England in a ship called the *Colquitz* via Sandwich Islands is pure fiction. Moreover, there was no vessel called the *Colquitz* belonging to the Hudson's Bay Company. The *Cowlitz* is probably intended, which vessel was wrecked afterwards on the coast.

Whilst in command of the *Beaver*, Captain McNeill made a survey of the southern part of Vancouver Island and reported favourably on the site of Victoria and Esquimalt.

It was during the year 1833 that the brig *Llama* under the command of Captain McNeill and the brig *Dryad* under command of Captain Kipling conveyed the stores and material for the construction of Fort McLoughlin from Fort Nisqually and for Vancouver. Perhaps it may be mentioned that the Columbia river establishment of Fort Vancouver was not abandoned until about the year 1860, when all the remaining stores and material were removed to Victoria by the steamer *Otter*. The last gentleman in charge of the old fort was the late James A. Graham, who also came to Victoria.

In the year 1843 Captain McNeill resigned the command of the *Beaver* to Captain Charles Dodd and proceeded to England.

The account of the initial order for the construction of Fort Victoria, as contained in the report, is quite wide of the actual facts. The Board

of Directors in London of the Hudson's Bay Company had nothing to do with such matters. These were dealt with solely by the Council of Rupert's Land, composed of the Governor, available chief factors, and such chief traders as were specially invited. The following excerpt from my memoirs state the actual facts:

"This is borne out by the following copy of minute 63 passed at a council held at Red River Settlement, 10th June, 1843:

"That the new establishment to be formed on the Straits of Fuca be erected on a scale sufficiently extensive to answer the purposes of the depot. The square of the fort to be not less than 150 yards, the buildings to be substantial and erected as far apart as the grounds may admit with a view to guarding against fire. The fort to be called Fort Victoria."

After Captain McNeill's return from England, he was for a short time put in charge of Fort Simpson and later given the command of the Hudson's Bay Company's brigantine *Mary Dare*, trading with Honolulu, whither was conveyed some of the products of the country, such as salmon, potatoes, etc., bringing back sugar, molasses, etc.

It was at this period that I as a small boy first became acquainted with Captain McNeill, and which in later years, despite the disparity in our ages, developed into a warm friendship.

The following excerpt from my memoirs refers particularly to Captain McNeill at this period (1850):

"The bright particular spots in our existence were the occasions of the arrival of the *Mary Dare* from Honolulu, when Captain McNeill, with his never to be forgotten thoughtfulness and good nature, presented the boys with oranges, sugarcane, firecrackers, etc. The joy of the first firecrackers, how I treasured the pack which fell to my lot! How we loved Captain McNeill! And he really was a good sort, as I have cause to remember in my later life. He commanded the *Mary Dare* during the late 40's and early 50's. After relinquishing the command of the *Mary Dare*, he no longer went to sea, but was placed in charge of some of the northern Hudson's Bay Company posts.

On his retirement in 1863, he took up his residence in a house he had built in 1860 on the shore of McNeill Bay, where he died September, 1875.

I may mention that the report I submit is compiled from my own knowledge, having refreshed my memory on certain points from the excellent work by the late Captain Walbran on B.C. coast names.

Canadian Universities

The total university registration in twenty-three universities of Canada in 1927 was 42,546, including 26,569 men and 15,977 women. These figures are "exclusive of duplicates between federal universities." The total registration in universities and colleges was 57,164, of which 38,789 were men and 18,375 women.—*The Last West.*

In the Wake of Simon Fraser

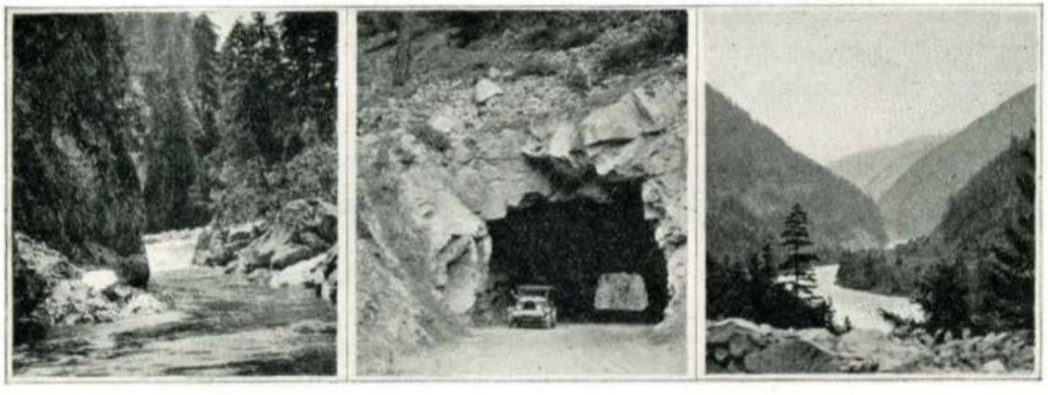
By F. S. GARNER, Hudson's Bay Company, Vancouver

ROMANCE and beauty, relics that bring visions of pioneer struggles, scenes of modern progress and development, these are the features that make the Cariboo road section of the Transprovincial Highway one of the most talked of motor trips on the American continent to-day. That wondrous section of the road through the Fraser canyon—a hazardous Indian trail when gold was discovered on the Fraser—a marvel of skill, and a monument to pioneer courage when in the early 'sixties it became a "road"!

A dozen miles on the way from Vancouver and I reach New Westminster, the Royal City, first to receive charter in British Columbia and proposed in early days as the capital of the province. Across the Fraser river bridge and speeding along the Pacific Highway, a stretch of paved motor road that extends from Vancouver to Mexico. On the old Yale road again, pastoral scenes, woodlands, dairy farms and poultry ranches interestingly pass as I speed along.

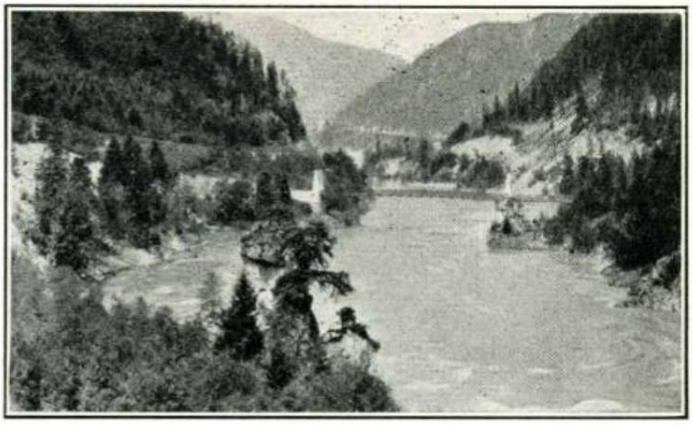
Langley—a thriving municipality devoted to agriculture and taking its name from Fort Langley, one-time chief trading post of the Hudson's Bay Company and first white settlement on the lower mainland of British Columbia. Only one building of the old post erected in 1827 remains, but a monument has been set up to mark the site and a tablet sets forth the historic details.

On through the growing town of Abbotsford, with its industries of lumbering and clay products in the background. Through further miles of wonderful dairying country, I pass prosperous looking farms. Here I almost touch the boundary line between Canada and the United States. This country through which I speed was formerly lake bottom. Here farms and extensive hop-yards have sprung up where four years ago water flooded thousands of acres. More than 30,000 acres are protected by dykes from the seasonal freshets by a provincial reclamation work.



Fraser River from Chapman *"Through tunnels in the mountains"* *Fraser River from Yale*

Small communities and isolated farms add interest to panoramic scenes of mountain beyond mountain and glimpses of the winding Fraser river. I pause at St. Elmo, which has for romantic and historic interest old Indian caves and other relics of the native inhabitants of British Columbia.



Alexandra Bridge

A sudden turn and Hope (once Fort Hope, established in 1847 by the Hudson's Bay Company) appears. At the side of the road and on the banks of the Fraser the Historic Sites and Monuments Board of Canada have erected a memorial cairn commemorating the romantic past of the place when it was the portal to the rich gold-bearing bars of the Fraser, and previous to that the forwarding point of the gay fur brigades from the Company's interior posts.

I cross the Fraser river to its north bank over a bridge that affords a commanding view of the river and mountains all about. Yale, or Fort Yale, my next objective, was one of the earliest white settlements on the mainland, and before the white man came was populated by a band of Indians fishing and hunting there. The Hudson's Bay Company established a fur-trading post at Yale and little change occurred until the great gold rush of 1858. Two miles below Fort Yale was Hill's Bar. Ten thousand miners are reported to have been working around Fort Yale and Fort Hope at one time. Only a remnant of a stone wall marks the site of the old post.

I now experience the far-famed thrills of the Fraser canyon section of the Cariboo road. The road runs, now close to the river edge, now high above it over some rocky ridge, its route blasted from the mountain side, twisting and turning, following the tortuous flank of the mountain and the precipitous bank of the canyon.

How did Simon Fraser make his way through this canyon previously unexplored by white man? How did the Indians make and traverse their crude trail? How did the pioneers and the Royal Engineers construct the original Cariboo road? What a wonderful, scenic highway, this latest monument to engineering skill makes in the Fraser canyon!

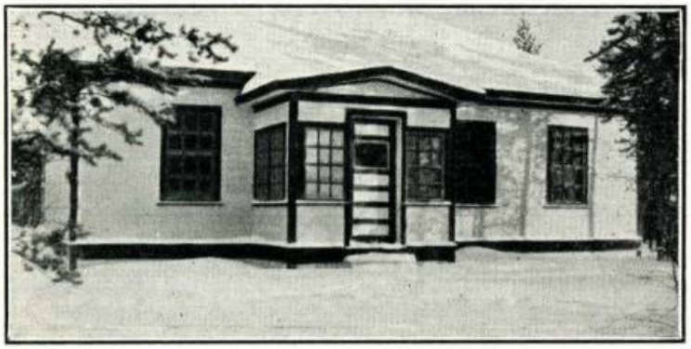
Crossing the beautiful Alexandra bridge, I continue eastward by the highway, which now parallels the Canadian National Railway. Higher than before the car climbs, and from these heights I see the canyon, road and tracks stretching for miles ahead and the miles behind over which I have travelled, while farther below the river rushes and foams in the narrow confines of its age-worn way.

H B C Posts, Keewatin District

No. 9—Gillam Post

By S. J. C. CUMMING, District Manager

GILLAM post is situated at Mile 327, Hudson Bay railway, three miles south of the famed Kettle rapids on the Nelson river. This place has been selected by the railway authorities as the second divisional point on the line between The Pas and Churchill.



Gillam Post Dwelling House

Rapid developments have already taken place and water tanks, roundhouses, freight sheds, et cetera, are in the course of erection, and the railway yards are now being laid out. A hospital and boarding house were erected during the past winter.

Swampy Cree Indians, originally from Split Lake, who have settled at places along the line and at Kettle rapids, are our principal native customers.

The name "Gillam" was selected by the Department of Railways and Canals in honour of Zachary Gillam, a British-American from Boston, who was one of the early traders in Hudson bay. His son was made prisoner by Radisson.

G. S. M. Duddy is the manager of this new post, which was established December, 1927.

A. C. Murray, Fort St. James, B.C.

Carrier Indian Women in Fields, Fort St. James, B.C.

Full-Fashioned Hosiery

By A. E. DODMAN, Hudson's Bay Company, Montreal

POSSIBLY at no time in history has neat-fitting hosiery been as important an item in milady's wardrobe as at present, due, of course, to the short skirt mode. Full-fashioned hose is the only variety that provides a close and permanent fit. Without doubt therefore it will be of interest to all readers of *The Beaver* to know not only why this is so, but also how to identify a full-fashioned hose from the seamless or circular variety.

Seamless hose are knitted on a circular knitting machine and contain the same number of stitches in circumference throughout the entire length of the leg. In the finishing processes they are stretched on a shaping board into the shape of the leg. From this it is quite easy to understand how, when such hose are washed, they will return to their original shape (or one might say shapeless form) and will consequently hang loosely at the ankles.

Full-fashioned hose are knitted to the shape of the leg by an actual reduction in the number of stitches for the smaller parts. For instance, at the ankle there are one-third less number of stitches than around the calf, so that the shape is not only actually knitted into the hose, but is positively permanent, irrespective of the length of time they may have been worn or the number of washings.

Seamless hose are frequently described as mock seam, mock fashioned, and in other similar meaningless ways for the purpose of deceiving the public, and in some instances imitation fashion marks are punched into the hose to further deception, but if you will take the following as your guide you may easily distinguish the difference in quality.

The simplest way is to look for the shaping at the calf. There you will find what are known as "fashion marks," which are in reality tiny flat knots marking the place where threads have been bound off and thus constitute an actual reduction in the number of stitches, thereby knitting into the stocking the shape necessary to conform to the natural contours of the leg.

This process is also repeated in four other places; namely, at the top or welt, on the sole, at the toe and in the heel; and while these marks are not so conspicuous at these places as at the calf, the shaping is done in the same way and serves the same purposes.

Still another difference is that a full-fashioned stocking has a seam right down from the top of the welt to the tip of the toe. A final difference is the open seam inside the welt, which is left there in the process of manufacture for the purpose of turning the stocking when finished and at the same time provides greater elasticity at the top of the leg, which is also a very important feature.

Dream Cabin

There's a little log cabin near a sun-swept beach,
Built beyond the shore line, up and out of reach,
Buried in a pine grove, and when night is still
The fairies run, dance and run, dance upon the hill.

There's a night bird calling, acalling through the trees,
There are moonbeams drifting, adrifting on the breeze,
There are bluebells ringing, aringing in the glade,
And columbine aroaming in the deep dark shade.

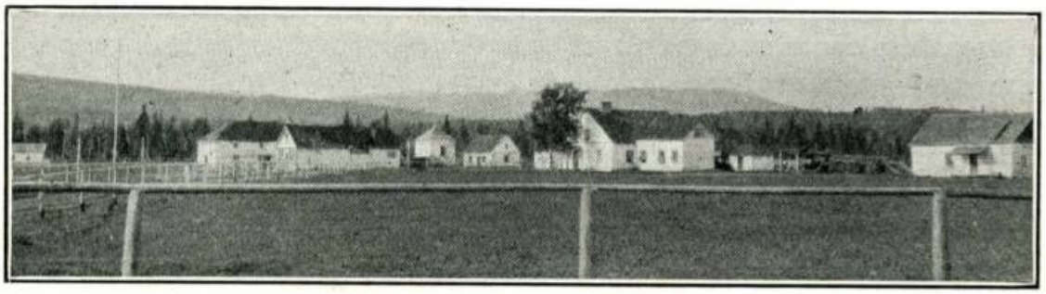
And though my feet are standing where the blue mists rise,
My thoughts are all awinging, and beating down the skies
To where that cabin's waiting, awaiting there for me
Buried in a pine grove by a sun-swept sea.

—*Marcile (Winnipeg).*

H B C "Point" Blankets in 1801

The following extract from the published address of Dr. C. N. Bell, of Winnipeg, on "The Journal of Henry Kelsey," delivered before the members of Canadian Historical Association in May, 1928, at Winnipeg, is of particular interest, showing apparently that even the Company's rivals in the fur trade in 1801 had to supply certain of their servants with Hudson's Bay "Point" Blankets as part of their service agreement:

"I have an original written agreement made between Alexander McKenzie & Co. (the X.Y. Co.) and one Robert Mogie, entered into at 'Lake Winnipik' on the 26th July, 1801, for one year, Mogie to act as Enterpreter and Guide for the Red River and its premises and also to 'lift bark and wattap.' (Sir) Alexander McKenzie and P. Dease sign for the Company. Strange to say, included in the list of goods supplied by the X.Y. Co. to Mogie was a pair of three-point Hudson's Bay Company blankets. Evidently the Indian trade demanded that particular article."



Fort St. James Today (1928)

Hudson's Bay Company.

INCORPORATED 2ND MAY 1670.

Offers For Sale

Over Three Million Acres

Of Agricultural and Grazing Lands in Manitoba, Saskatchewan and Alberta

Also valuable Residential and Industrial Sites in Fort William, Fort Frances, Kenora, Ont.; Winnipeg, Manitoba; Prince Albert and North Battleford, Saskatchewan; Edmonton and Calgary, Alberta; and Victoria, British Columbia.

The Hudson's Bay Company is the oldest and one of the largest owners of Farm Lands in Western Canada.

Write for booklet and large scale map shewing exact location of Company's holdings. Full particulars of prices, terms, etc., may be had on application to

LAND COMMISSIONER
HUDSON'S BAY COMPANY
WINNIPEG, MANITOBA

British Farm Workers

Canadian farmers have been supplied by this Company during the past three seasons with British farm help, single men or men with small families; experienced and inexperienced.

Farmers' Good Opinion

Is indicated in letters we have received, expressing satisfaction with the work of newcomers.

Special Fare Reduction for British Settlers

Friends and relatives overseas are granted special fares to Canadian points if coming to engage in farm or domestic employment; arrangements made by our Winnipeg and London offices.

Visitors to Europe

All ocean and rail transportation to and from Britain and the Continent can be arranged through this Company.

WRITE TO

HUDSON'S BAY COMPANY OVERSEAS SETTLEMENT, LIMITED

at

(Winnipeg Address)
93 MAIN STREET
WINNIPEG, MANITOBA
CANADA

(London Address)
TRAFALGAR BUILDINGS
CORNER OF
NORTHUMBERLAND AVE.
LONDON, W.C.2
ENGLAND

STAFF SUPPLEMENT

News from Stores, Posts and Branches

Vancouver

ANNUAL PICNIC

It was a happy crowd that tramped to the U. S. S. Company's dock on Wednesday morning, August 8, the occasion of the staff's annual picnic. The store was closed all day. U. S. S. Company's two largest steamers were bedecked with flags, seven-piece orchestra, every executive in holiday mood, and upwards of two thousand people with all cares cast on one side.

Shortly after 9 a.m., the boats got under way, dancing started on the main deck and the fore part of the upper deck joined in song, such a chorus that made the sun smile for the first time that day. Lovely trip, free of anything to mar it, and Sechelt was reached just before noon. Luncheon was had, when thousands of pounds of watermelon, 1500 pounds of bananas, 100 gallons of ice cream, 3000 oranges, 1500 pounds of apples, grapes and plums, 6000 candy bars and 70 gallons of milk were consumed by the hungry crowd.

Sports started at 1.15 with a boxing match by the McDonald brothers that put into insignificance the Tunney and Heeney championship bout held last month.

There were committees for everything, and officials in charge of each activity, but the convener-general, the man to whom everybody ascribed the chief honour for the day's arrangements, was H. R. P. Gant, the picnic convener. R. H. Leany presided over the grounds and sports committee, E. S. Morley over the social committee, A. Webster acted as announcer, R. C. Scibird as starter and the following as judges: P. J. Parker, G. A. H. Porte, L. L. McCanse, G. F. Klein, J. F. Newson, F. S. Garner and W. E. Townsend.

Sport Results

Following are the winners of the events in the sports programme:

Boys under 6, 25 yards—1, Ronald Brown; 2, Jimmie Partington.

Girls under 6, 25 yards—1, Mary Metcalfe; 2, Rupert Robin.

Boys, 6 to 9, 50 yards—1, James Blackie; 2, Bert McValea.

Girls, 6 to 9, 50 yards—1, J. McDawe; 2, M. Holt; 3, J. Blackman.

Boys, 10 to 13, 50 yards—1, E. Horns; 2, G. Knecktle; 3, W. Hall.

Girls, 10 to 13, 50 yards—1, R. Gilbert; 2, Bert Diesley; 3. A. Walker.

Sack race—1, A. Hart; 2, G. Pellatt; 3, W. Gall.

Skipping race—1, Bernie McCauley; 2, Alice Carnow.

Men's race, 100 yards—1, G. Caird; 2, J. Galbraith, 3, H. McDonald.

Employees' wives, 75 yards—1, Mrs. D. Dell; 2, Mrs. D. Townsend; 3, Mrs. L. Hanna.

Ladies, 18 and over—1, E. Harrison; 2, R. Anderson; 3, I. Reilly.

Relay race—Lower Main Floor.

Tug-of-war—Fourth Floor.

Quoits—1, G. Poole; 2, J. Bradley 3, W. McDonald.

Shot put—1, J. Galbraith; 2, D. Robinson; 3, R. Leavey; 4, P. Logue.

Men over 50, 50 yards—1, M. Eldridge; 2, E. Taylor; 3, Dr. Ford.

Special 100-yard race (Hudson's Bay Company handicap), spikes allowed—1, H. McDonald; 2, G. Cairn.

Softball game—Dave Robinson's team.

Ladies' swimming—1, E. M. Riches; 2, D. Wheeler; 3, M. Harrington.

Men's swimming—1, J. Johnson; 2, K. McKinley.

Largest fish caught by D. Dale.

A notable feature of the sports was the remarkable showing of J. Galbraith, 45-year-old furniture truck driver, who competed with such crack athletes as Ed. Williams, former B.C. spring champion, Hector McDonald and others in the 100 yard race and came in second. He also won the shot put and took his place in the relay race.

P. J. Parker, general manager, distributed the prizes to the winning contestants, and the day came to a close when the boat pulled in at the wharf at 9.30 p.m., every one being convinced that the picnic was the "finest ever."—*F. S. Garner.*

L. L. McCanse has been appointed superintendent of the Vancouver store. Mr. McCanse joined the Company's service in 1912, where he was employed in the eastern buying agency, St. Nicholas Building, with Walter Fowles, and has been superintendent of the Calgary store for the past five years. From the reports we have received about the wonderful presentation made by the Calgary staff to Mr. McCanse upon his resignation from that branch, it shows that he was a very popular superintendent, and the Vancouver staff wish him every success in his new position.

SHOWER TO MARGARET HAGGERTY

Doreen and May Jennings were charming hostesses at a pretty miscellaneous shower at the home of their mother, Mrs. L. Jennings, Kerrisdale, in honour of Margaret (Marge) Haggerty, a July bride-elect. The gifts were concealed under the wide skirt of a miniature bride which was drawn in on a fancy covered wagon by little Phyllis Jennings. The guest of honour was also presented with a charming framed motto. Assisting in serving were Mrs. Walter Jennings, Evelyn Hammond and Queenie Griffin. Among those present were: Mrs. J. Haggerty, Mrs. Bay Leveridge, Mrs. J. Cherry, Mrs. Betty Henderson, Misses Emma Pals, Aileen Armstrong, Marjorie Wright, Elsie Smith, Jean Carrie, Thelma Kendrick and Ola Henderson.

WEDDING OF CHRIS. FERRIER

Honouring Chris. Ferrier, a June bride, a miscellaneous shower was given by Louise and Joyce Hoare at their home. The reception rooms were fragrant with American Beauty roses and white peonies. During the evening a love ship captained by Joan Winning arrived, laden with gifts from many friends for the bride. Those present were: Mrs. A. W. Hoare, Mrs. W. McMillan, Mrs. J. Newmeyer, Mrs. G. Love, Mrs. C. Ferrier, Misses Jen Ferrier, K. Roden, Joan Winning, Edna Martin, A. Parker, Ethel Fraser, Violet Fogwill, Esther Hodge, Madge McWilliams, Irene Taylor, Mae Hunter, C. Main, Ivy Smith, Martha Draper, E. Keely, M. Clay, C. McDonald, V. Jennings, E. Phillifant and May McMillan.

Chris. Ferrier is of the audit office. She was the recipient of an electric toaster and grill as a token of good wishes from her fellow-workers.

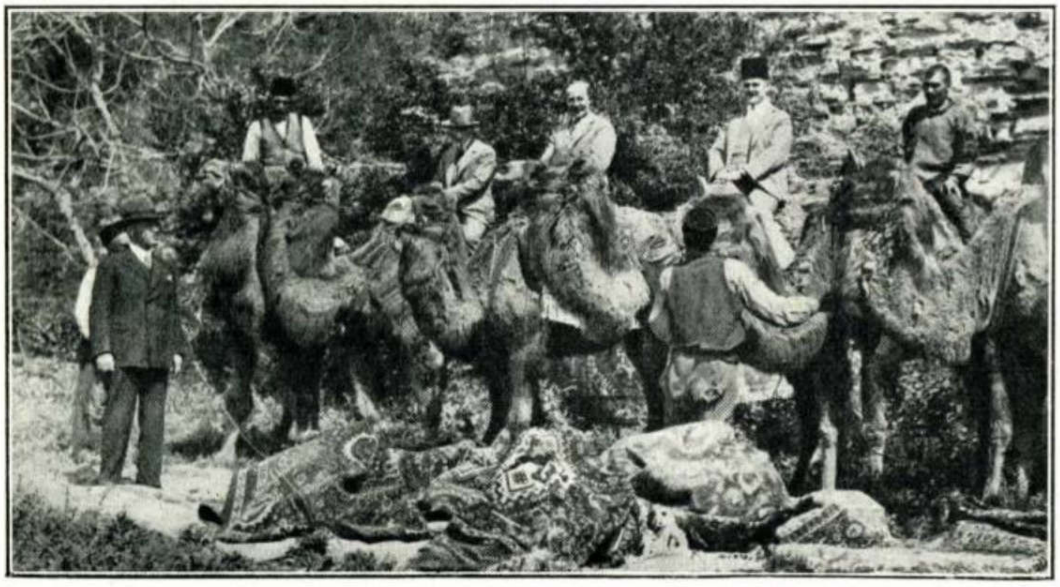
The wedding of Chris. Ferrier to Joe Vance, in St. Gile's Church took place on June 21. Later in the evening Mr. and Mrs. Vance left for Deer Harbour for their honeymoon, following which they will reside in Vancouver.

WEDDING OF KATHLEEN MITCHELL

Members of the audit office and friends gave a surprise shower to Kathleen Mitchell at her home on June 20. Many lovely gifts were presented in a "Horn of Plenty," which lived up to its name. The evening was a happy one. Solos were rendered by Mrs. G. Love and Edna Keely.

When leaving the service of the Hudson's Bay Company, members of the audit office and friends presented Miss Mitchell with a handsome silver tea service and a pair of silver candlesticks.

The wedding took place in St. Mary's Church, South Vancouver, at 8 a.m. on June 30, when Miss Mitchell became the bride of Percy Hosgood. Following the wedding breakfast, Mr. and Mrs. Hosgood left for their honeymoon in Victoria. Several early risers in the executive and audit offices were present to wish the bride good luck and happiness.



W. H. Sharpe and Other Company Buyers

Outside the walls of Constantinople, the most historic point of Europe, on his recent rug buying trip.

Since 1912 W. H. Sharpe, of the Hudson's Bay Company, Vancouver, has travelled more than 227,000 miles in search of oriental rugs for the Company. Mr. Sharpe is shown in the picture with his hat off, while the gentleman wearing the fez, next to Mr. Sharpe, is Mr. Miller, the Company's Winnipeg carpet buyer.

Edna Keely, who is well known to the employees of the store, recently left the traffic office to be married. Before leaving, Miss Keely was presented with a bouquet of sweet peas and a handsome carpet and Windsor chair.

We welcome to the store V. Weber, who is now with the drug department. She was previously with the Hudson's Bay Company in Calgary.

Frank Hornsby has been transferred from drug department to traffic office.

We are glad to welcome E. Dolan to the store. She is now buyer of gloves, hosiery and fancy goods for the lower main economy floor.

E. Andrews and E. Furman, buyers for the women's sportswear and suit and dress sections, have returned from their trip to Europe. They visited among other important cities, London, Paris, Vienna and Brussels, and are especially enthusiastic over the styles for the new season, the goods they have purchased and the wonderful values secured. They speak most enthusiastically over the new Paris office, and have only words of praise for the wonderful assistance given them by Mr. MacGillivray, of the London office. The new dresses, coats, sportswear, lingerie and other garments are speeding over the water and on their arrival an invitation will be given the staff to view them.

SPORT

Football—The season just closed has been a very successful one for our store team. We are glad to be able to state that the boys maintained their unbeaten record right through the season, having played 18 games, won 16 and drawn 2.

In the final for the Shelly cup, our men again beat the 'Couver Rangers by 2 goals to 1, and are thus the first holders of the new cup.

An exhibition game was played with the Chinese students. The Bay team were victorious by 4 goals to 0.

With the taking of the team's photo, the curtain was rung down for the season 1927-8. We hope they maintain the splendid record next season.

Football—Word has just been received that our football team has won its third cup for the season just closed. This is the Mayor Taylor cup, which is awarded to the team which shows the best sportsmanship spirit during the season. This competition is open to all teams in the first, second and third divisions of the league, comprising in all about forty teams, so that we have every reason to be proud of the splendid showing which our boys have made. Credit is also due to the management, who have at all times urged the boys to "play the game."

BANQUET TO H B C FOOTBALL CLUB

A very enjoyable evening was spent recently, the occasion being a banquet to the football team given by the management of the store. Owing to the unavoidable absence of Messrs. Parker and Porte, the chair was taken by Mr. Scibird.

Accompanying him at the head table were Mr. Frayer, secretary-treasurer of the Employees' Association; Mr. Leaney, chairman of the sports committee, and the officers of the club. In front of the chairman, the two cups which the team had won made a fine showing.

After a splendid repast, the chairman said that the store as a whole was very proud of the record of the football team during the past season and hoped that the splendid sportsmanship spirit which had prevailed would long continue.

Short addresses were also made by Messrs. Frayer, Leaney, Black, Diesly, Orr and Uyles.

The secretary thanked the Employees' Association for their generous financial support during the season.

Customers Don't Like

To hear salespeople discuss private affairs among themselves;

To hear them call one another by first names;

To hear a pet name or slang name used;

To notice salespeople listless or half asleep;

To observe them leaning against the store fixtures;

To be flattered by them;

To have salespeople fail to keep their promises;

To have to haggle over any adjustments;

To be asked three or four times to repeat name and address;

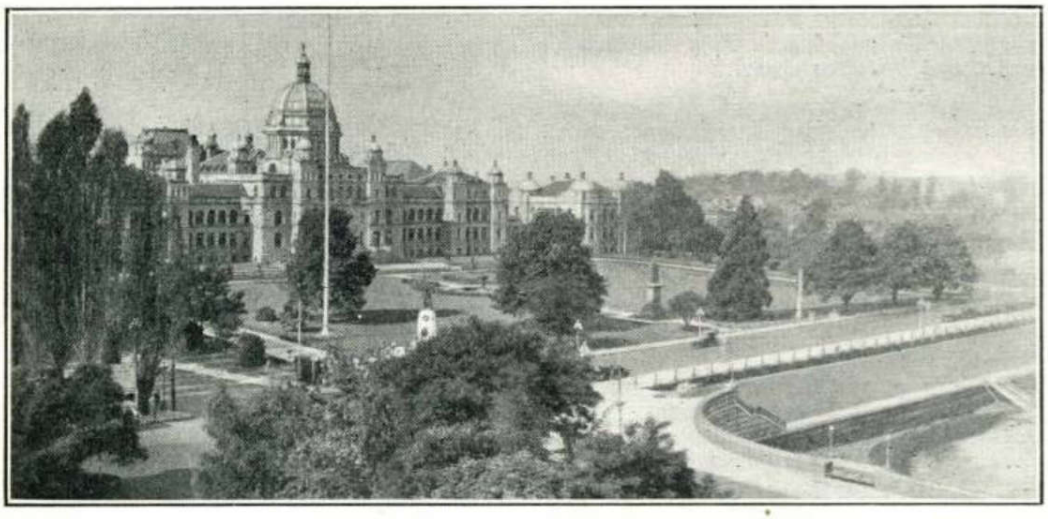
To be served by one who doesn't know the merchandise;

To have salespeople talk to others while serving them;

To see untidy people about the store;

To hear salespeople criticize other stores.

Victoria



Parliament Buildings and Grounds, Victoria

Victoria

Would that I might ever be
Near your portals, by the sea,
Where great ships that brave the main
Boldly come, and sail again.

Would that I might ever gaze
On your seas, through sunset's haze,
O'er whose rim the envy shone
From the eyes of Spanish don.

Sunshine city, set in gold,
Little wonder Spaniards bold,
And those seadogs, English born,
Sought your birthplace, round the Horn.

Who dares Douglas' choice dispute,
When on shore he set his foot?
His the trader's love of beauty,
Sharing claims of quest and duty.

Times have changed and years have flown,
Venus still retains her throne;
Men in homage bend the knee,
Virgin city by the sea!

Beautiful beyond compare,
Would I could forever share
In the shelter of your arms,
In the transport of your charms.

Thus, with dewy eyes we part.
Yours the image in my heart.
Ah, Victoria! fairest gem
In our Empire's diadem!

—Robert Watson.

ANNUAL PICNIC AT DEEP COVE

Store employees and their wives and friends to the number of 500 attended the seventh annual picnic held at Deep Cove on Wednesday, August 8, the staff being granted a full day's holiday for the occasion.

Ideal weather favoured the outing, the picknickers escaping the blazing sun of recent weeks, while the atmosphere was sufficiently warm for swimming.

Tally-hos left the store on Douglas street at 9.30 and arrived at the grounds an hour later, when the sports programme was commenced, including a soft-ball game between the married and single men, the former winning by seven runs to six.

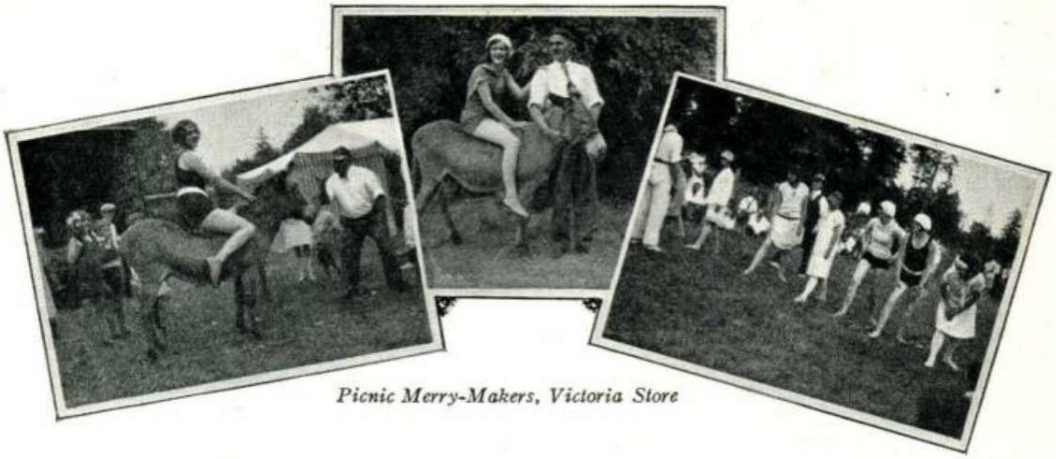
A delightful lunch provided by the Employees' Association and the Company was served at noon, B. L. Bond and his staff being responsible for the excellent catering. Praises were loud for the fine manner in which arrangements were handled. The whole gathering was seated at the same time in equal comfort.

The sports programme was continued in the afternoon, many and varied events being arranged. Such races as the centipede race, the sack race and obstacle race providing plenty of excitement.

Bob Addie Again Wins Grand Aggregate

For the fourth year in succession, Bob Addie won the Governor's cup in the sports, running up a total of seventeen points on the various events. Besides several of the mixed races, he captured the swimming race, the 100-yard dash and the sack race. S. Raven was the runner up with seven points.

K. Freestone headed the ladies who competed in the sports, taking the 100-



Picnic Merry-Makers, Victoria Store

yard race, second in the sack race and places in some of the mixed events for a total of eight points, thus winning for the second year the cup presented by A. J. Watson for the ladies' grand aggregate.

Tire Contest

The tire removing and mounting contest proved to be one of the outstanding features on the programme. Anyone who has had to fix a puncture on one of the old type tires mounted on the old type rim will know it is no easy task to take the tire off and put it on again, yet three of the contestants performed the job in 1 minute 6 seconds, 1 minute 9 seconds, and 1 minute 10 seconds respectively. The winner of this event was C. Jones.

The bun-eating pop-drinking competitions, which provided no end of merriment and excitement, were won by A. R. Martin and I. Chambers.

After supper, which was in the shape of a basket meal, tea, milk, cake and fruit being provided by the committee, the prizes were presented by Mrs. A. J. Watson.

T. Wilkinson, the energetic secretary of the association, came in for much praise for the splendid way in which the picnic arrangements were carried out. Cheers were given for Mrs. Watson, Mr. Watson and the general committee.

Picnic Officials

Judges: J. S. Horne, A. S. Woollard, C. Banner, J. Martin and W. T. Edgecombe; announcer, G. Hibberd; starter, A. Haines; clerk of course, R. Eaton.

Grounds Committee: F. Fea, H. Renwick, J. Nicholson, S. Raven and D. Scott.

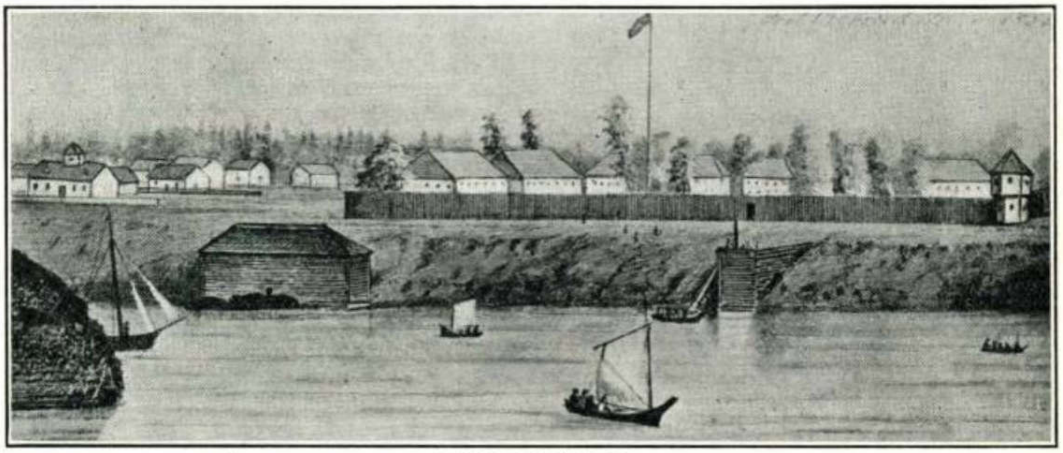
Transportation Committee: Grant, McConnell, Gahagan, Campion and Addie.

WEDDING OF MILDRED REDMAN

The wedding of Mildred Redman, for six years a member of the grocery office staff, was solemnized on Wednesday evening, August 8, the bridegroom being George Porteous, of the Y.M.C.A., Montreal.

The ceremony took place at the Metropolitan United Church and was performed by the Rev. S. V. H. Redman, of Albert Bay, assisted by Rev. D. Sipprell, B.A.

At the reception, which was held at the home of the bride's mother, the bride and



Fort Victoria in 1854.

groom received the congratulations of their many friends under a bell-centered canopy. The numerous wedding gifts were abundant evidence of the popularity of the young people.

After the reception the happy couple left for Montreal, where they will make their home.

HOLE IN ONE

J. Martin will have his name engraved on the roll of the "Hole-in-One Club" as the result of scoring a dodo at Macaulay Point Golf Club. While playing with A. Florence, Mr. Martin sank his tee shot on the 148-yard ninth hole.

E. H. Wilson, of the Land Department, has returned from England after an enjoyable two months' trip.—*A. S. Woollard.*

WHY BUY A HOME?

Newly-wed, to the real estate salesman, who is trying to sell her a home: "Why buy a home? I was born in a hospital ward, reared in a boarding school, educated in a college, courted in an automobile and married in a church. I get my meals in a cafeteria, live in an apartment, spend my mornings playing golf, my afternoons playing bridge; in the evenings we dance or go to the movies; when I'm sick I go to the hospital, and when I die I shall be buried from an undertaker's. Why should we buy a home, I ask you? All we need is a garage with bedroom."—*P.C.S.*

Kamloops

Now that the decorators have left us, all the departments are again looking trim, and the appearance of the store generally, in regard to both the interior and exterior, is very smart and attractive.

The usual holiday season is in full swing and those returning are feeling fit for the business of the approaching fall season. We are looking forward to a busy and successful time.

Owing to M. J. Moulder being transferred to Winnipeg head office, we cordially welcome C. J. Curtis, the new accountant. Mr. Curtis was assistant accountant at the Calgary store for a number of years.

M. J. Morden and E. Akers are also new additions to the office staff in place of M. E. Nixon and L. Phillips, resigned. Both are received with best wishes.

"Rastus, is my bawth warm?"
"Yessah, the wahmest Ah was eveh in."

Vernon

THE GARDEN OF WESTERN CANADA

Seldom, if ever, has the Okanagan Valley presented so uniformly beautiful a panorama as at the present time. It presents beauty in every conceivable physical form. There are towering mountains and sun-drenched valleys; lakes and streams; sullen, forbidding peaks and wide open spaces; forest and plain; trim orchards that are the last word in scientific horticulture, and wild wastes. Persons who for the first time are seeing the valley and grizzled old-timers alike are thrilled with the prospect. Plentiful rains and moisture have assured a wealth of fodder in pasture and hay lands. Cattle and horses on a thousand hills, knee deep in luscious pastures, are hugely content. They laze secure in plenty. On cultivated lands the outlook is also pleasing to the eye, and with it is a promise of plenty. Crops are growing with a vigour that bespeaks a bountiful harvest. The perfumed air, the hum of bees, vigour, health, throbbing life are everywhere in evidence. They presently promise a yield probably never surpassed. Small wonder it is that those who know and love other lands find here a promise of happiness and content hitherto unguessed. It is well said that the Okanagan is thrice blessed.

JULY SALE

All members of the staff are congratulating themselves on the success of the July sale, which is the largest on record at this store. Special effort was made by all departments to beat all previous years as regards sales, a special feature being the mailing out of a carefully prepared seven-page leaflet to over three thousand selected families residing in districts adjoining Vernon. This mail-order list has recently been prepared by the office staff, and so carefully have the names been selected that not a single copy has been returned by the postal authorities as "not known," or "gone away." Another feature which helped to make the event so successful was the store and window displays, which came under the personal attention of our worthy manager, Harry Pout, who has been working day and night to bring the sale to a successful close. On several occasions large crowds were seen in the store early in the morning (quite an unusual thing in this city), proving that the Company's July sale is as popular as it was years ago when there was considerably less competition than there is today.

Among the successes at the recent Okanagan Valley musical competition festival held at Kelowna, B.C., on April 26, 27 and 28 last was Olive Ripley, an

old employee at this store and a winsome young member of the office staff. Miss Ripley, who is one of Vernon's promising artists, won the silver medal for first in the ladies' trio with Miss Evelyn Patton and Miss C. Mercer, who are also Vernon ladies. Miss Ripley was also successful in carrying off second place in the contralto solo class.

Many old friends of Chas. Griffin will be pleased to hear that he has been promoted to buyer of the men's clothing and furnishing department at this store. Mr. Griffin has been with the Company at this branch for nearly seventeen years and holds the Company's medal for long and faithful service.—*C. C. Packman.*

Nelson

W. A. Gow is being congratulated on the birth of a daughter.

Bill Brown, of the grocery department, has left to take a position with a local wholesale house. On his departure he was presented with a sports sweater by the staff. Horace Ward, an old employee, has taken his place.

We are all glad to see J. H. King, of the shoe department, back after a ten days' session in hospital.

Several of our old staff paid us a visit during the vacation time: C. C. Packman, of Vernon, accountant here for several years, and Lily Cassidy, of the Vancouver store.

Charlotte Jeffs has moved from the cash desk to the main office, Nellie Calbick replacing at the cash desk.

Mrs. D. Green, of the office staff, has been transferred to the ready-to-wear department.

M. Callaghan spent her vacation in Vancouver and while there was invited to attend the Hudson's Bay Company picnic.

M. Potosky has spent her vacation at South Slocan and Trail, spending most of the time motoring around to her many friends.

John Towler, head of the grocery department, with his wife and son, motored to the coast cities by way of Spokane, Seattle, Portland and Tacoma. He reports the paved roads in the States are grand.

Several of our Scotsmen motored over to Trail in August for the Caledonian games. The general impression was that the Nelson kiltie band is one of the best in British Columbia.

Thelma Heddle, of the office staff, has just returned from a two weeks' motor trip to Vancouver, going by way of Trail, Spokane, Seattle, etc.—*D. Green.*

Calgary

RADIO COMPETITION

An inter-store competition for a name of our new Hudson's Bay Company radio set claimed great interest among the employees of all our stores, a six-tube batteryless model radio being given to the employee giving the most suitable name denoting mastery of power and performance.

Several hundred names were turned in to the Calgary store to be judged, and after much deliberation the name "Dictator" was chosen as most suitable. The judges were: Messrs. Johnston, Cook and Gillespie.

The name "Dictator" was submitted by George Philpott of the shipping room Calgary retail store.

We might mention at this moment that the "Dictator" will be sold in all Hudson's Bay Company stores, so do not overlook this set should you be considering purchasing a radio.

GOVERNOR'S CUP

Golf—Keen interest is being shown in the Governor's cup competition now being played at the employees' golf course at Parkdale. Third round of play is in course of completion. The following are still fighting for honours: S. E. Gahn vs. R. G. Gillespie, G. Benson vs. J. M. Curll, J. Murtagh vs. F. M. Johnston, H. Johnston vs. W. Ilott.

Great enthusiasm was shown in our golf activities this year by Jimmie Curll, our advertising manager. Mr. Curll donated a cup for an eighteen-hole medal play, which was keenly contested and won by Mr. Hill.

ANNUAL FIELD DAY

Novelty races, plenty of fun, and a dance in the evening were some of the features of the day's outing of the Hudson's Bay Employees' Welfare Association at its annual field day and basket picnic on the Hudson's Bay Company's grounds at Parkdale Wednesday, June 13, with more than 750 employees and their families present.

The whole list of sporting events, including track and jumping events, baseball and basketball, and a golf-putting and approaching contest, were run off in fine style under the direction of L. L. McCanse, clerk of the course.

P. J. Parker, manager of the Alberta and Pacific coast stores, and honorary president of the Employees' Welfare Association, addressed the gathering, telling them how glad he was to be able to attend their picnic and expressing appreciation of the spirit manifested throughout.

F. M. Johnston, manager of the store, presented prizes to all winners of the track events and various games late in the afternoon. He drew ten lucky tickets from a box containing a ticket for each member of the association. Prizes went to the ten lucky numbers, who were: Frances Field, M. Prier, E. Buconni, L. Simpson, J. Bothwick, J. Graham, J. Dingle, M. Vaness, Miss Bonnett and M. Walker.

Rushton's orchestra supplied music for the dance in the clubhouse after. A large number of young people and quite a few of the older ones remained after supper to enjoy the evening before calling it a day.

The baseball game, played between retailers and wholesalers of the Company, proved a close match, the wholesalers winning with seven to six in the final stages, under the umpiring of J. M. Curll, second vice-president of the association.

Clown and policeman supplied plenty of fun, and the latter executed some lively chases while keeping the track clear for the runners. These important roles were filled by Jack Friar, of the parcel department, clown, and "Policeman" McClary.

George Russell furnished humour and wit through his big megaphone.

All catering was completely looked after by Mr. and Mrs. Fleck.

Following is a list of the prize-winners in the various events of the afternoon.

Buyers' race—Geo. H. Benson, J. D. McGregor.

Boys' race, 10 to 16 years—Ronald Glover, Lorne Houck.

Girls' race, 10 to 16 years—Della Thomason, Elsie Walker.

Children's race, under 10 years—75 entries. All came first. Prizes for all.

Cigarette race—Frank Barnes and Miss Munroe, Harold Wainwright and Miss Leek.

Ladies' race, 18 to 90 years—Mrs. C. Currie, Miss O'Hara.

Men's 100-yard dash—Bill Anderson, Frank Barnes.

Ladies' relay race—Sixth floor team: Miss Godlongton, Miss Tranter and Mrs. Currie.

Men's relay race—Ed. Glover, Frank Barnes, Harold Wainwright.

Ladies' peanut race—Miss Macaskill, Miss C. Barry.

Wheelbarrow race—Jack Enright and Miss D. Buconni.

Three-legged race—Gordon Shaw and Edna Parsons.

Credit for the great success of this year's picnic was largely due to the officials in charge, who were:

Judges—G. H. Benson, J. Bodel, G. Edmison.

Clerk of course—L. L. McCanse.

Starters—D. V. Hicks, R. J. Macdonald, W. W. Elliott.

Announcer— H. S. A. Johnson.

Sports committee—R. G. Gillespie, J. M. Curll, A. D. Vair, J. Murtagh, W. Ilott.

Refreshment committee—T. Steidel, W. A. McCabe, Miss M. Patton, Miss N. Lund.

Entertainment committee—W. E. Vanner, C. J. Fewkes, A. M. Harper, S. E. Gahn.

Officers of the Hudson's Bay Employees' Welfare Association for 1928 are: Honorary president, P. J. Parker; honorary vice-president, F. M. Johnston; president, C. A. Plows; first vice-president, A. Wilkinson; second vice-president, J. M. Curll; third vice-president, R. G. Gillespie; treasurer, A. D. Vair; secretary, W. E. Salter.

STORE IMPROVEMENTS

We are proud of the enlargement that has been made in our groceteria. The selling space has been increased by forty per cent. New floor, new fixtures and new lighting has been installed, making this a most attractive department.

A. H. Doe, superintendent of stores construction, during a recent visit to Calgary, arranged for the installation of new floors in the "display windows," together with new lighting effects, also complete new lighting on the ground and second floors, all which are a decided improvement to the store.

RESTAURANT STAFF PICNIC

The **H B C** restaurant staff and their families held a most enjoyable picnic on Wednesday afternoon, July 27, at Bowness Park. Swimming, racing and ball games were much enjoyed by all. The prizes were presented by T. Steidel, department manager, and everybody was back on duty the following day with a "keep smiling" expression on their faces and looking forward to having a similar enjoyable picnic in the near future.

Lorne McCanse received a splendid presentation from the department managers and also from the general staff of this store upon his leaving the Calgary branch, where he has been superintendent for the past five years.

We are pleased to welcome W. A. McCabe to the position of acting superintendent, and the staff in general wish him every success in his new appointment.

We welcome to this store F. Stampe, as assistant to Mr. McCabe.

We are pleased to welcome D. Robertson, who has been appointed accountant of the Calgary retail store, succeeding A. D. Vair, who has received an appointment for other important work in the Calgary store.

We have visiting with us Messrs. Day and Hubbel from the Winnipeg office. Mr. Day is in the accounting department and Mr. Hubbel in the credit department of this store.

We much regret to report the sickness of J. Maguire, manager of our grocery and provision departments, and we hope that before long we shall again see him back with his departments.

We are all glad to see P. J. Worrin, one of our staff porters, able to be out again after his recent severe sickness. Mr. Worrin has been associated with the Hudson's Bay Company for the past fifteen years.

Edmonton

ANNUAL PICNIC TO LAKESIDE RESORT

Chartering a special train and closing the store one hour earlier than usual, the Hudson's Bay Company on Wednesday, July 11, held its annual employees' basket picnic at Alberta Beach. Nearly three hundred persons—members of the staff, their wives, families and friends—journeyed to the lakeside by train, while an additional one hundred made the trip by car.

It was a day favoured by perfect weather, and from the moment the train pulled out of the city until the last picnicker returned at some time after midnight, a thoroughly enjoyable time was spent.

Land sports in great variety gave everyone present an opportunity for exercise and fun, and there wasn't a dull moment in the whole afternoon.

With F. E. Dynes as president, O. C. Johnston, L. V. Trimble and L. H. Thorlaksson as judges, and F. Drayton as announcer, the following committees had charge of arrangements:

Sports—W. Twitchell (chairman), F. W. Smith, T. Scott, Mrs. M. Howe, F. Drayton, C. C. Bowen, W. Fleming, A. W. Keyser, Mrs. T. Hughes, Miss H. Dominy, H. J. Westcombe, E. Bergot, Mrs. I. Hayes, and C. Hale.

Entertainment—Miss Arnott (chairman), A. MacPherson, Miss M. Stutt, Miss Noble and Miss D. Argue.

Refreshments—D. E. Williams (chairman), P. Cherney, Mrs. Deyl, H. J. Rendall, M. Roberts, Mrs. Lepard, and S. Scholts.

Winners of the different sports events were:

Little tots' race—1, Muriel Twitchell; 2, Jean Thompson.

Mixed race (under 5 years)—1, Lillian Gibson; 2, Jimmy O'Hearne.

Mixed race (9 years and under)—1, Jean Scott; 2, Lester Ammand.

Mixed race (9 to 12 years)—1, Florence Gale; 2, Sidney Jeffels.

Egg and spoon race (ladies)—1, Mrs. M. Howe; 2, Miss E. Fleming.

Smoking race—1, L. Pawlson and Miss B. Innes; 2, Ed. Brennan and Mrs. W. Twitchell.

Sack race (men)—1, F. Drayton; 2, E. Paradis.

Ladies' race—1, Margaret Bailey; 2, Alice Couter.

Three-legged race—1, S. Pearce and Miss M. McAllan; 2, E. Paradis and Mrs. M. Howe.

Men's race—1, E. Paradis; 2, B. McClennan; 3, J. O'Hearne.

Wheelbarrow race—1, C. Tipp and Miss E. Fleming; 2, I. Sillars and Miss D. Dynes

Special relay race—1, I. Sillars and Miss D. Dynes; 2, W. Elliott and Mrs. M. Howe.

Shoe race—1, Miss E. Fleming; 2, Mrs. E. Stingly.

Pie-eating contest—1, S. Pearce; 2, Miss E. Fleming.

Tug-of-war—Store managers' team.

Baseball—Merchandise manager's team, 5-3.

Soft-ball—Girls' team.

Suitable prizes were given for the different competitions.

We welcome L. H. Thorlaksson as office manager. He was formerly with Hudson's Bay Company at Winnipeg.

D. Robertson, formerly office manager at Edmonton, has been transferred to Calgary. We wish him every success.

The following department managers have recently returned from the eastern markets: F. Hooper, men's wear; A. Baird, home furnishings; B. Ockenden, furniture; F. B. Gray, shoes; F. W. Sutherland, silks and staples; and J. B. O'Brien, ready-to-wears, millinery, corsets and children's.

O. C. Johnston, merchandise manager, is in the eastern markets, accompanied by B. Twitchell (hardware) and E. Sexsmith (drugs).

New members on the staff include B. Brennand, A. Lamb, G. Abbott, E. Davies, H. Pacey and W. Anderson.

We welcome C. W. Hollington, the new credit manager.

We are glad to see L. Quebec, of the trimming department, and A. Lobb, of the men's department, have returned after severe illnesses.

We regret losing Mrs. A. Howe, who for the past five years has been in the advertising office. On the eve of her departure, she was the recipient of a handsome silver service.

V. Phibbs, who is soon to be married, was agreeably surprised when a number of her fellow-workers assembled at the home of M. Kerr and presented her with a complete set of enamel kitchenware.

On August 4, Hazel Rand, of the neckwear department, was united in marriage to William Pinekert.

A number of fellow-workers recently entertained Mrs. L. Wilson (*nee* I. Hayes, office staff) at the home of Mrs. F. Ritson, in honour of her recent marriage to L. Wilson, a former employee of the store. The guest of honour was the recipient of a handsome walnut tea wagon. One of the entertainment features was a mock wedding participated in by the following members of the staff: F. Kerr, W. Fisher, D. Williams, O. Thoms, G. Mercier, R. Ritson, B. Semple and Mrs. B. Bagnall.—*J. P. McNichol.*

Lethbridge

SPORTS

Soft-Ball—August 11, witnessed the final play-offs in the city's soft-ball league. Many very thrilling games were played this season and we are all looking forward with keen interest to another such league next year. To bring the season to a final close, a banquet and dance were held in the Marquis Hotel on the evening of Friday, August 24, when the awards were presented to the various winners of the league.

VACATIONS

By the jovial expression on D. McNabb's countenance since his return to the store, we can assume that his vacation spent in Vancouver and other western points was an enjoyable one.

A. McNabb and K. Muggins have also returned from a holiday spent in Vancouver and western points.

A. Scott has left to spend a holiday in the mountains in Western Canada.

D. Frayne, of the house furnishings department, is spending a holiday in western points.

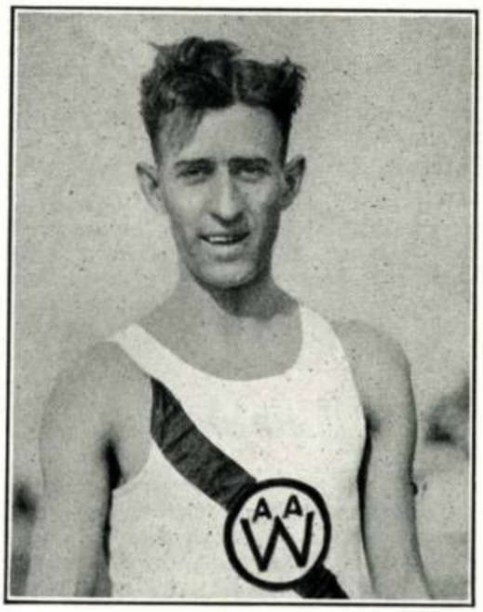
L. Tulloch is spending a holiday in Banff.

STAFF

We are glad to see Miss Matthews with us again after spending several months in Victoria.

Mrs. E. Clarke is also welcomed back to the store, having been out of the city for several weeks.—*P. F. Mallahan.*

Winnipeg



JIMMY BALL HBC OLYMPIC SENSATION

Employees of the Hudson's Bay Company followed the results of the 1928 Olympic games with unusual interest, and rightly so, for battling for world supremacy with the Canadian contingent was Jimmy Ball, of the drug department in the Winnipeg store. Ball carried the Maple Leaf colours in the 400-metre event. His performance is now more or less history, but we cannot let this brilliant achievement pass without justifiable mention.

Jimmy Ball, as a result of his race at Amsterdam early this month, can be, and is, rated as the greatest quarter-miler in the world today. Despite the fact that he finished second in the gruelling final, he is acclaimed on all sides as the one who might easily have won the race. Pitted against the cream of all 400-metre men from the four corners of the earth, Jimmy, by consistent running, earned his way into the finals. It was a classy field that went to the starting post to fight for the supremacy in the long dash.

In this deciding race were the pick of the American, German and British teams. The German pair went out after Phillips of the U.S.A. and wore themselves down chasing the pacemaker. Coming to the 350-metre mark Ray Barbuti, also of the U.S.A., shot out in front and appeared to have the race won in a canter. But the famous last-minute dash of Jimmy Ball will live long in the memories of those who witnessed the titanic struggle. The local athlete fairly leaped the last forty metres with burning strides, cutting down Barbuti's margin with deadly precision.

But alas, Jimmy's sprint came too late, for, with the thousands of spectators in the stands yelling wildly, Barbuti collapsed as he hit the tape and Jimmy flashed past him, but only secured second place, losing by a scant eight inches.

Jimmy Ball made his initial debut in fast circles while racing under the colours of the University of Manitoba in 1926. He won the annual meet in Winnipeg by more than a city block.

The Dominion meet was held in Toronto in 1927 and our dark haired sprinter captured the Canadian quarter-mile championship crown.

Jimmy Ball was born in Dauphin, May 7, 1903. He resided there until the time he came to the University of Manitoba, where he obtained his degree with a 1A standing in pharmacy. Both on the track and off the track he has earned himself the reputation of being a true sportsman and a perfect gentleman. The Hudson's Bay Company, Dauphin, Winnipeg, and in fact the whole of Manitoba, are all proud today of his clean record and his success at Amsterdam.

BRANT LITTLE

Another Olympic star who was formerly a Hudson's Bay Company employee! Brant began in the men's shoe department December, 1926, and left for New York in March, 1928. His departure was mainly so that he could devote more time to running and to get better coaching. In 1926 he was Manitoba half-mile champion. He was second at Toronto in the Canadian half-mile championship in 1927. At the Olympic trials this year, he ran magnificently and assured his place on the Canadian team. His exploits at Amsterdam have been recorded in the press and, though he did not gain points for Canada, we are proud of his efforts. He was running against outstanding stars such as Lowe of England, Dr. Peltzer of Germany, and others of like calibre, and showed enough speed to demonstrate that he is one of the world's best half-milers.

Shooting—J. McMillan, a member of the porters staff, was honoured in August by being chosen to represent the 79th Cameron Highlanders at the Dominion Rifle Meet in Ottawa. Company Sergeant McMillan, for such is his rank, made so good a showing at the Manitoba meet that he could not be overlooked when the Cameron's Dominion team was chosen. We hope that he keeps up the good work, for Jack is not by any means an old-timer at the ranges.

Football—Our footballers are encountering unforseen difficulties this season and struggling through the schedule of games as best they can. Injuries to several of the star players and absentees on holidays at crucial times has disorganized the team. Our record to date is: Played 9, won 5, lost 2, drawn 2. Our position in the mercantile league on August 15 was third from top. When the schedule is completed and should our team meet with its share of good fortune, we will not be far from top.

COMPLIMENTARY DINNER TO RT. HON. J. RAMSAY MACDONALD

An outstanding accomplishment by the restaurant staff was the arranging of a complimentary dinner, under the auspices of the Independant Labour party, to the Rt. Hon. Jas. Ramsay MacDonald, Thursday, August 16, at 7.30 p.m.

On account of the magnitude of this function, some 1200 people attending, the arrangements needed careful planning, but with the whole-hearted co-operation of all concerned, every detail was satisfactorily completed and the dinner voted highly successful. Mr. MacDonald's speech was broadcast by the Hudson's Bay Company radio department. This department also extended invitations to the public who were unable to obtain tickets for the dinner to listen to Mr. MacDonald's speech via an extension of radio apparatus which was placed in our parking space at the rear of the store. Amplifiers were placed at strategical points, thus making it possible for some three thousand people to hear Mr. MacDonald.

WEDDING OF MISS ALICE BACK

In honour of Alice Back, the staff of department 80, jewellery, and their friends met at the home of Mr. and Mrs. Godfrey June 12 for a miscellaneous shower. Miss Back received many beautiful and useful gifts. Those present were Mr. and Mrs. C. Johnson, Mr. and Mrs. A. H. Godfrey, Mrs. McKie, Mrs. Ferguson, Mrs. Aitken, Mrs. Stubbs, Mrs. Thompson, Mrs. Edwards; Misses D. Hoerner, L. Wright, R. Wright, M. McGregor, L. Miller, H. Kelly, D. Aitken, E. Robertson, H. Marsh, A. McDonald, M. Muir, S. Johnson, E. Goldstone.

The wedding took place at St. Matthew's Church on June 15 of Miss Alice Back and Mr. A. Bloxham. The bride looked lovely in a white taffeta dress with veil and orange blossoms and carried a lovely bouquet of roses and lily of the valley. A reception was held at their own home at 597 Rathgar Avenue. We all wish them every happiness.

GROCERY DEPARTMENT PICNIC

On Saturday afternoon, August 11, the grocery department held a picnic in Old Kildonan Park. S. Rogers, who made a very capable convener, was assisted by a committee composed of J. Aulis, H. G. Booke and Mrs. Margot. Mr. and Mrs.

J. Whalley and several other prominent members of the staff were present, the party numbering about 150 employees and their friends. A good programme of racing events was the order of the afternoon, with refreshments aplenty. Good prizes were awarded to the winning contestants. An excellent tea was very much enjoyed by the whole party, under the shady trees for which Old Kildonan Park is noted. A friendly game of baseball brought to a close the fun of the day. Great credit is given S. Rogers and his committee for one of the most successful picnics held by this department.

ADVERTISING DEPARTMENT

Pearl Hall, of the advertising department, who has been residing at Kenora, her home, for the past year in order to gain health, returned to Winnipeg during July and underwent an operation for appendicitis. Her friends will be glad to know that she hopes to return to work in the store in the fall.

CARDWRITING DEPARTMENT

For the second time in three years the scholarship for life class at the Winnipeg School or Art has been won by a member of this department. George Foster, who is now in commercial art work at Vancouver, was the first to bring home the coveted prize. Not to be outdone, Arnold Eggerston (our embyro Rembrandt) gained this prize last season. As this is the school's highest honour, we feel rather proud of the boys.

JEWELLERY DEPARTMENT

L. Wright spent a very restful holdiay at the Pacific coast visiting Victoria and other points.

K. Wright is leaving us to join the nursing staff of the Misericordia Hospital and M. McGregor to join the St. Boniface Hospital staff.

Mrs. E. Aitken spent a delightful holiday motoring through the west.

A. H. Godfrey, assistant manager, spent a pleasant holiday in the east for several weeks.

GLOVES AND HOSIERY

E. Bleakley is visiting her mother and sister in Duluth.

M. Rundle spent three restful weeks at Ponemah Beach.

M. Muir spent the month of July visiting Edmonton, Prince Rupert, Victoria and Vancouver.

An enjoyable week-end was spent at Ingolf, Ontario, by the girls of department 40.

Alice May spent the month of June visiting Joliette and Chicago.

K. Niblock and M. Gordon were joint hostesses at a kitchen shower in honour of Myrtle Baskerville, a bride of June. The evening was spent in songs and games. Those present were: Mrs. Ferguson, E. Dunwoody, M. Arthur, A. Brunwin, M. Smith, E. Bleakley, M. Smith, J. Smith, M. Foote, I. Ramsay, M. McMillan, B. McGowan, S. Harper, J. Hutchinson, I. Hoerner, J. Welsh, M. Iball, A. May, A. Thomson, L. Astelle, O. Barry, A. Parker, C. Drake, M. Folkes, D. Brunwin, K. Niblock, M. Gordon.

HOOVER COMPANY

W. Crawford, who for the past six years has been district manager for the Hoover Suction Cleaner Company in Winnipeg, and who spent a deal of his time in the store, is soon to leave us. He has been transferred by his company to a similar post in Belfast, Ireland. Many years ago Mr. Crawford left that city to try his luck in Canada, and it falls to the lot of very few to return to their boyhood's home under such circumstances. He looks forward to the re-union with his kinsfolk with keen pleasure. We wish him continued success in his chosen field.

Congratulations were extended to two proud fathers during August—W. Bull, of the printing department, a son; T. F. Reith, of the advertising department, also a son.

Hearty good wishes are extended to Misses Pearl Anderson, Nina Green, Molly Brow, of the restaurant, whose marriages took place in August.

L. J. Dalziel, formerly of basement men's clothing department, left the employment of the store to return to his home in Glasgow, Scotland. On the eve of his departure he was presented with a set of gold cuff links from his fellow employees. —*T. F. Reith.*

Winnipeg Wholesale

The golf tournament has been temporarily held up because of the mosquito pest. The "dark horse" from the Wholesale is hardly down to his usual stride as yet, but has great hopes.

E. Brown is at present paying a visit to "Ould Ireland," and from the latest reports is having a wonderful time.

W. Phelan also is away on a visit to the "Emerald Isle." Bill hopes that on his return trip he will not have to travel "by rail" all the way.

D. Venters, manager of the tobacco department, is spending a short vacation at Minaki. The usual fish story is expected.

J. Poitras has returned from his trip. An attack of neuritis called for a holiday and we are glad to be able to report an improvement in his health.—*F. G. May.*

Regina Wholesale

We welcome our manager, A. Sidler, back to the office after his recent illness, and hope he will soon be feeling as active as ever.

Before leaving, Lola Hodgins was presented by the members of the staff with a set of silver as a token of their regard and esteem for her gained during her two years on the staff. She leaves on a matrimonial adventure and we wish her well.

We regret to report the illness of our city salesman, Bill Bannister, who recently underwent an operation. We wish him a speedy recovery and hope he will soon be with us again.

Our shipper, E. Wilmott, who is taking Mr. Bannister's place during his absence, has gained about five pounds in the last week.

Our country shipper, Len Mayes, has left us for a warmer clime.

The summer holiday season is with us at last and a few of the staff are deeply sunburned after well-earned recreation.

M. Schiefner is welcomed to the office staff, taking L. Hodgins place.

Winnipeg General

ANNUAL PICNIC

The annual picnic was held on July 14 at Winnipeg Beach. The weather being ideal, a very large percentage of the staff and their friends turned out and did ample justice to the many good things provided by the generosity of the Company.

A splendid sports programme was run through and the different events were keenly contested. Nothing was forgotten to make the outing something to be remembered, especially by the children.

A great deal of credit is due to the committee for the success of the outing. The annual tug-of-war was won by the wholesale department, the land department this year being short of avoirdupoise, consequently the wholesale got the needed rope.

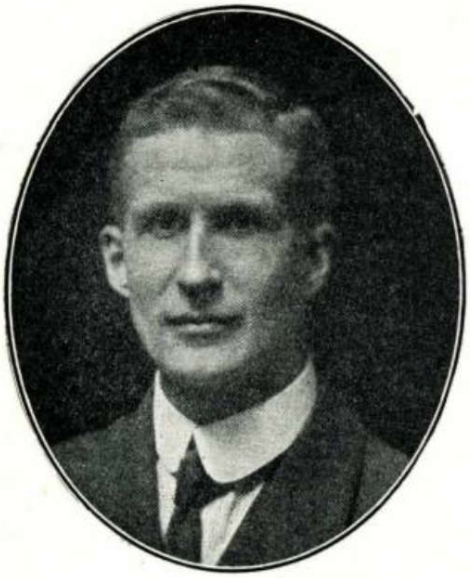
Our star runner, Gordon Caslake, was again in the limelight and took away the usual amount of prizes. It was very noticeable that one gentleman of the land department had given up running in favour of acrobatics, as was witnessed on the field when he turned one or two flips before reaching the tape.

After the sports, the crowd fled to the well laden tables for supper, following which a group photograph of the gathering was taken.

We must not forget the ladies who very ably dispensed the soft drinks and ice cream, also other refreshments, and herewith would like to extend them a very hearty vote of thanks.

A great number of the staff stayed for the dancing in the beach pavilion, and reached home sometime before the following Monday morning at nine.

Canadian Committee Office Young Ladies Enjoying a Day at the Beach.



W. S. LECKY

It was with much regret that the news of the retirement of W. S. Lecky from the position of secretary to the Canadian Committee of the Company was received by his fellow colleagues in Winnipeg and throughout the service generally. Mr. Lecky left on June 30 to become the Canadian representative of Messrs. Holman Bros., manufacturers of mining machinery, of Camborne, Cornwall, England. He is a mining engineer by profession and has a wide experience in this particular branch of work. He was with Messrs. Mussen's Limited until about 1912. From that time until the outbreak of the Great War he was in business for himself. Shortly after the commencement of the war he became secretary to the War Purchasing Commission at Ottawa and later was appointed a commissioner. He joined the staff of the Canadian Committee in September, 1920.

A farewell dinner was tendered to him on June 21 at the Manitoba Club by his fellow officers in the Company in Winnipeg, when a silver tea and coffee service, suitably inscribed, was presented to him as a mark of their esteem.

The best of good wishes go with Mr. Lecky in his new field of endeavour.

YOUNG AMBASSADORS OF EMPIRE

The Young Ambassadors of Empire, fifty in number, were shown rapidly over the Company's historical exhibit at Winnipeg on August 15.

On account of time shortage, they were unable to visit the Lower Fort. To compensate partly for this, and as a souvenir, each member of the party was presented with a copy of Robert Watson's recently published book "Lower Fort Garry."

These Young Ambassadors were the prize winners in the educational competition carried out by the allied newspapers of Great Britain.

The party was in charge of Frank L. Lascot, O.B.E., assisted by Lady Marjorie Dalrymple, O.B.E., Kenneth Lindsay, M.A.

H.B.C.O.S. Limited

Col. J. Obed-Smith, of the London office, accompanied by Mrs. Obed-Smith, arrived in Winnipeg on August 11, after spending a few days in Winnipeg he proceeded to various western cities.

We assisted in an interesting event on 16th August, when a few hours after their arrival in Winnipeg from London, England, Mr. S. E. Capern and Miss G. Mutimer, travellers on S.S. *Ausonia*, were married at Holy Trinity Church. Mr. Capern had taken a course of training on the Company's training farm at Brogborough Park, Bedfordshire, England, and was directed to us for placement. His fiancee decided to accompany him and to enable them to accept a position for a married couple, they arranged to be married immediately. Captain G. A. Harrison, of the Church Army, Winnipeg, kindly carried out the arrangements for the wedding. Captain and Mrs. Harrison and several members of our Winnipeg office staff attended the wedding and added to the quickly arranged festive occasion. F. E. Ward, also a trainee on the Company's training farm, acted as best man. Gifts were presented to the happy couple by members of the Church Army and the office staff of H.B.C.O.S. The bride and groom left Winnipeg the following day to start their new life in the farm position arranged further by the H.B.C.O.S.

The placement of British men, women and families in spring and summer farm employment is now drawing to a conclusion, to give place to the distributing of new arrivals for the big harvest.

Since spring farm work commenced, 725 have been added to our British Canadian population, including men, women and children who have been found accommodation and employment on western farms through our Company's organization. These new citizens are gaining experience in Canadian farming and ways generally. They know what **H B C** means and enquiries are even now received from them indicating their interest in the land and stores departments of the Company.

The Winnipeg office of the H.B.C.O.S. wishes to assist all readers of *The Beaver* and their friends who wish to bring out friends or relatives from the Old Country. Particulars of any plan for which they may be eligible will be sent to any interested.
—*L. C. Heckscher.*

Land Department

Hazel Irwin left the Company, after five years' service in the land department, to become the wife of Harold Milnes. The wedding took place at All Saints' Church, Winnipeg, followed by a reception at the Marlborough Hotel. The happy couple have gone to England and the continent for an extended honeymoon trip.

We are sorry to lose Betty Anderson, who has retired from the Company's service.

C. E. Joslyn has returned from Victoria, where he was on special duty for some time.—*J. McDill.*

Montreal

New buying offices for the stores were opened in Montreal on July 16, in a recently erected building at the corner of St. Catherine street west and McGill College avenue.

The building is located in the heart of the uptown district and is very convenient to the hotels, retail stores, garment factories, etc., and also within easy reach of the downtown wholesale and financial district.

The Company's offices are on the fifth floor and comprise about 1700 square feet of floor space, well lighted and with excellent ventilation.

The main office is divided into three sections; the portion facing north has been subdivided into two sample rooms, where goods may be brought for inspection and comparison; the southern end of the large office has been partitioned off to form a room about eighteen feet square for the use of visiting and resident buyers; the centre section is occupied by the buying office staff.

There is another room adjoining the one mentioned, which is intended for executive offices and to provide accommodation for any visiting officials of the Company.

Many buyers from the western stores have already visited the new premises and have expressed appreciation of the convenience they afford.—*A. E. Dodman.*

POETIC GEM FROM HOLY WRIT

"Or ever the silver cord be loosed, or the golden bowl be broken, or the pitcher be broken at the fountain, or the wheel broken at the cistern. Then shall the dust return to the earth as it was; and the spirit shall return to God who gave it."

What Do I Know About The Hudson's Bay Company?

Among the many interesting letters received from prize winners and others in connection with the above competition, the following from the pen of Mr. N. M. W. J. McKenzie is worthy of reproduction for its note of inspiration.

Mr. McKenzie joined the Company's service as a carpenter in the fur trade in 1876 and retired forty years later district manager of all eastern districts.

The Beaver, Vol. 1, No. 3, December, 1920, contains an account of Mr. McKenzie's career with the Company. He is the author of "The Men of the Hudson's Bay Company," published in 1920.

"I was duly surprised when *The Beaver* arrived to see that I was awarded a prize in the competition, also gratefully surprised on receiving your letter of 30th ultimo this morning with cheque attached for same in my favour. I did not write in the hope of receiving anything but perhaps "honourable mention." I am also more than pleased to see that two of the men who worked under me in Lake Superior and Huron Districts, which were brought to the status of "premier districts" during my management, were first and fourth prize winners respectively, thus landing three out of the six prizes awarded, which is not too bad a showing in comparison with the other various districts.

"The competition, as well as being of historical value, is a liberal education to every servant in the employ of the Hudson's Bay Company, and will act as a stimulus to every thinking servant who is in active service to give his whole time and attention in gaining and retaining knowledge of the business he is engaged in. I might add "honestly and faithfully serve," thus gaining promotion from time to time, always in accordance with ability.

"This copy of *The Beaver* will also be of special value and interest to many who are not servants of the Hudson's Bay Company."

Successful men persist in turning out the best work of which they are capable, even though the system under which they are working or the rate of pay may not be what they think it should be. Good work places a man in line for promotion; slip-shod work places him among those who will be replaced at the first opportunity.—*Selected.*

"I can't marry him, mother. He's an atheist, and doesn't believe there's a hell."

"Marry him, my dear, and between us we'll convince him that he's wrong."

Fur Trade

The North A-calling

If you hear the North a-calling,
When you're tired to death of lolling
In a city where the air you breathe is stale,
Don't neglect this invitation,
Pack your grub and steal vacation
To the land that lies beyond the frozen veil.

You will find it mighty cheery,
After years so long and dreary
In a place where living makes you pine away;
For on trail creeps hunger feeling,
And at night sound sleep comes stealing.
It's the land that lures real men and bids them stay.
—G.W.S., Fort Chimo Post, Ungava.

British Columbia District

Wm. Ware, British Columbia district manager, has recently completed a trip of inspection to Telegraph Creek, Dease Lake, McDames Creek and Liard posts, the last named being within a few miles of the Yukon boundary. Following that trip, he is visiting Hazelton, Babine and Kitwanga, and is expected to reach Vancouver towards the end of August, having travelled continuously since leaving Vancouver on 23rd April.

M. Larsen, in charge of McDames Creek post, visited Vancouver towards the end of July, this being his first trip out in a number of years.

John Gregg, in charge of Fort St. James post, paid a short visit to Vancouver in August to select goods.

Two new apprentice clerks reached Vancouver on 4th July—John Lawrie, being placed at Anahim, and F. A. Roger at Fort Grahame.

The Employees' Association of the Vancouver store extended an invitation to our district office staff to accompany them on their annual picnic to Sechelt on 8th August, and we are indebted to them for a very pleasant outing—*Wm. Ware.*

Mackenzie River-Athabasca Districts

Factor L. A. Romanet left Edmonton on June 5 for his annual inspection trip, and visited posts between Edmonton and the Arctic. He returned to Edmonton at the end of July and left again after a few days for a visit to posts on the Peace river.

John Melven left Edmonton on June 14 to inspect posts in the Athabasca district and returned to Edmonton July 23.

June 22 witnessed the annual exodus of government officials, fur traders, missionaries and tourists bound for the wide open spaces between Edmonton and the North Pole. The first through steamer for Aklavik was as usual filled to capacity. Among the Company's staff going north were: H. L. Woolison, Mackenzie River district accountant; Hugh Conn, general inspector; R. H. J. Bonnycastle, Western Arctic district accountant; Captain T. F. Smellie; Baker and Skinner, new additions to the district staff; and Mrs. M. Peterson, of the district office, who went north to act as secretary to the district manager.

The Fur Trade Commissioner, accompanied by Leta French, left Edmonton for the Mackenzie River district on July 17 en route for Aklavik. As many posts as possible were visited, and the return journey was made via the Peace river, thus affording the Commissioner an opportunity of inspecting posts between Fort Vermilion and Hudson's Hope.

Five new apprentice clerks — Gordon, Forsyth, McCarthy, Johnson and Thew—joined the staff during July. McCarthy and Johnson are now stationed at Fort Vermilion, while the remainder will be sent to Mackenzie River district posts.

Visitors during July included Dr. James Mackintosh Bell, mining engineer; Dr. F. G. Banting, co-discoverer of insulin, and A. G. Jackson, the Canadian landscape painter. These gentlemen went north to Fort Resolution.

During July, we had the honour of transporting Lord Willingdon, Governor-General of Canada, and Lady Willingdon, accompanied by their suite. They travelled on the S.S. *D. A. Thomas* to Hudson's Hope and returned to Peace River. Their Excellencies apparently enjoyed a splendid time while at Peace River.

Major L. T. Burwash, of the Department of the Interior, Ottawa, passed through Edmonton in July en route to King William Land, where he will spend the next year or so in scientific exploration. One of the chief objects of his journey is to determine and record the present position of the magnetic pole.

A serious epidemic of influenza has visited the Mackenzie River district this summer with disastrous results to the native population. One of the Company's servants, Joseph Houle, of Fort Resolution, unfortunately succumbed.

Mrs. Peterson, district office stenographer, resigned from the service on July 31. During four years with us Mrs. Peterson maintained a steady interest in

her work, and never failed to respond to any demands that might be made of her. The staff parted from her with much regret and the best wishes of everyone accompanies her into the future.

An interesting event in July was the unveiling of a cairn and bronze tablet, erected by the Historic Sites and Monuments Board of Canada to mark the site of Jasper House. Situated in what is now Jasper National Park, this monument will be of interest to thousands of visitors. It commemorates the establishment maintained by the North-West and the Hudson's Bay Companies as a link in the line of communication between the interior and the Pacific coast. Unknown, perhaps, to the committee in charge of the ceremony, there happened to be in Edmonton at the time, Colin Fraser, of Fort Chipewyan. Mr. Fraser, for many years a successful free trader, is the son of the Colin Fraser who came to Canada from Scotland in 1828 as piper and personal servant to Sir George Simpson, the Company's governor in Rupert's Land. Mr. Fraser, Sr., was given charge of Jasper House in 1836, and there the present Colin Fraser was born on December 15, 1849, and so, by a margin of only two years, missed the observation of Paul Kane, the traveller-artist, who, in October, 1847, wrote that he had paid a visit to Jasper House and spent a happy time with "Colin Fraser, his Cree wife and nine interesting children."

Saskatchewan District

Saskatchewan district office is now located at 101 23rd Street east, Saskatoon.

A. B. Cumming, district manager, left on June 11 on an inspection tour of posts in the northern part of this district.

We welcome I. Aitchison and J. H. Seed, who joined our staff in June.

L. M. French left for Winnipeg on June 23, after instructing I. Aitchison on her new duties.

J. Buchan and M. D. Charlesworth, apprentice clerks, arrived from the Old Country on July 1 and proceeded to Portage la Loche and Cumberland House, respectively, for duty. We wish them the best of luck in their new situations.

W. Grey, Buffalo River, paid us a visit while out on a short holiday.

J. Stewart, of Pas Mountain, and F. Reid, of Isle a la Crosse, post managers, spent a few days here en route to Scotland on two months' leave of absence.

J. J. G. Rosser, fur buyer at Prince Albert, has joined the district office staff for a few weeks during the summer lull in fur buying.—*A. B. Cumming.*

The Packet

Here close to the Arctic circle way out on the Barren Lands,
Here where the hardy Eskimos fight death with naked hands,
Where the gorgeous northern lights in their glories flash and play,
Stands our home, a p'lice detachment, on the shores of Hudson Bay.

We're two members of the force which patrols the great Northwest,
And we're sitting here and yarning of the land we love the best;
For we're homesick—God! how homesick—we are dull and lonely too,
For we've read what books we have and there's little else to do.

Here winter's one long monotone; oh, long past all belief;
We are sitting by the window gazing out towards the reef
Where the grinding ice-packs heave mighty pillars to the sky,
And we're waiting for the packetmen; my lonely friend and I.

For full two years have we been stationed on this frost-bound strand.
Few crimes have been reported, no "huskies" out of hand.
We've patrolled in all directions, by whaleboat and by sleigh;
We've seen the sun shine bright at night and darkness reign by day.

Seen this land of desolation where the raging blizzards moan;
Seen this frozen barren Northland where the frost gnaws to the bone,
Where Nature's in her maddest moods and no trees meet the eye,
Where the crimson, wintry polar sun hangs low down in the sky.

There's a blinding, stinging rime sneaking off the misty floe;
There's a hissing, shifting ground-drift dancing over ice and snow;
But among the piled up hummocks a dog-team picks it's way.
"I'm sure that that's the packet," I hear my partner say.

'Tis the packet, sure enough. Out we rush and get the mail.
On the load we break it open and with this I close my tale;
For we've got our sailing orders—we're to leave here in the summer.
We'll be off as soon as break-up. Gee! that packet was a hummer!

—F.T.C., Late R.N.W.M.Police, Fullerton.

Lac du Brochet Post

A. B. Cumming, our district manager, arrived here this afternoon, accompanied by A. Millar and S. A. Keighley. A. Millar is taking the place of J. M. Cumines, who has been transferred to another district. S. A. Keighley is on his way to our Poorfish Lake outpost.

W. C. Rothnie has been transferred to Pelican Narrows post, taking A. Millar's place.

Lac du Brochet is at present a place of much activity. Our new store is going up apace, under the supervision of Geo. McLeod and A. Lockhart, and it is expected that it will be finished by August 20. The natives are at all times interested spectators as the work progresses, as it is the first building of its kind in this part of the country.

Most of the Barren Land Chipewyans are in to see the bishop, who is expected here on the 20th of this month. Treaty is also drawing near.—*W. J. Gordon.*

Keewatin District

LITTLE GRAND RAPIDS

On the 30th of May the garden was ploughed, and although this was originally the task of some eight or ten of the Indians attached to the old wooden plough, this spring their services were dispensed with and for the first time in local history two horses were used. These horses have been running around the post for the past year, but are still a source of wonder to the natives, who give them a wide berth, especially the members of the fair sex.

The natives returned from their spring hunting grounds, and soon after their arrival a dance was proposed and unanimously agreed to. Accordingly the G.O.M. of drum dancing, John Duck, set to work building a suitable tent, and at the end of two days' hard work the structure was completed and John was made the recipient of several plugs of niggerhead from his admiring brothers. On the night of the dance the moon was shining brightly and we people over at the fort could hear the bang, bang, of the drum and the wild yells of the performers as they raced and danced round the drummers, who had the assistance of a "bones and tambourine" player. The effect was rather "striking." After about an hour of beating, the drummers retired for a rest, being replaced by others of the band, who in their turn received a rest and light refreshment in the shape of bannock and tea. So the changes went on at short intervals all evening. In the grey hours of the dawn the dance broke up and the people set out, some by canoe, others on foot, to their abodes in Canvas Town, and thus ended the first social event of the red man's season.—*D. Donaldson.*

Superior-Huron District

May—Temagami post reports the ice clear on the lake 12th May, and boat leaving that day from Bear island, on which the post is situated, for Temagami station.

The motor tugs *Hulacpi* and *Hurela* operated by Hudson post between that point and Pine Ridge started out on the first trip of the season.

G. R. Hooker, of Cat Lake, has reported ice clear at Cat Lake on the 21st May as compared with 10th May last year.

Inspector J. W. Anderson left North Bay for Island Falls and other inland posts.

Inspector J. J. Barker arrived back at North Bay after inspecting several posts.

The scow transport from Pagwa, Ontario, to English River, Ogoki and James Bay posts left Pagwa River on the 10th May.

June—The first day of Outfit 259, when the districts previously known as Lake Superior and Lake Huron, which have been run from North Bay during the past outfit, under the management of Factor J. Bartleman, are to be amalgamated and run as one district with the district office at North Bay, under the district name Superior-Huron.

Inspector J. J. Barker left North Bay for Barriere and other posts on the 4th inst.

Factor J. Bartleman left North Bay June 5th for inspection at various posts.

A. McDonald, of the North Bay fur buying agency, proceeded to Temagami post for the summer months to help in connection with the tourist trade.

On the 10th the wife of D. H. Learmonth, post manager at Gogama, of twins, both girls and doing well.

Commissioner C. H. French accompanied Factor J. Bartleman on a trip of inspection to Hudson, Lac Seul, Pine Ridge and Red Lake posts, which are all in the vicinity of an area in which mining activities are now going on.

A. Anderson, formerly district accountant for Lake Huron district, and more recently assistant district accountant for the combined Lake Superior-Huron sections, left North Bay on the 15th for Winnipeg to fill the position of district accountant, Keewatin district.

It is with the deepest regret we announce the death, on Tuesday, the 26th, of Mrs. Thorpe, wife of S. R. Thorpe, post manager at Temagami. The remains were buried at North Bay on the 29th inst. There was a large attendance of mourners, both from Temagami and North Bay.

Peter Finlayson, post manager at Red Lake, resigned from the service the end of June and was succeeded by O. E. Butterill his assistant.

L. H. Leonard, a newcomer to the fur trade, arrived from London and is to be placed at Grand Lac post as assistant.

Advice received from Senneterre post to the effect that Inspector Barker is quarantined at Barriere post on account of an epidemic of smallpox there. It is satisfactory to note, however, that Mr. Barker is free from the trouble.

Factor J. Bartleman arrived back at North Bay after inspecting Mattice, Bucke, Sioux Lookout, Minaki, Hudson, Pine Ridge, Lac Seul, Red Lake, Long Lake and Gogama posts.

Eighteen apprentices passed through North Bay for the west in company with Mr. Binney on the 27th, and the following were put off at North Bay: E. H. Haigh, T. M. Taylor, A. G. P. Jeremiah.

On the 29th the following apprentices left for the respective posts: E. H. Haigh to Allenwater; T. M. Taylor to Gogama; A. G. P. Jeremiah to Red Lake.

E. Haight, assistant at Gogama post, was this month transferred to Hudson, and W. L. Wade from Nipigon to Senneterre.

J. H. Williams, a former employee at Osnaburgh, was transferred to Cat Lake post this month.

H. Bird, of Winnipeg, is at present employed at English River post building a new warehouse.

July—J. B. Neil from Moose Factory arrived at North Bay on Saturday, 30th June, and left for Winnipeg Wednesday, the 4th.

Inspector J. J. Barker reports from Senneterre being freed from the quarantine at Barriere as the result of the epidemic of smallpox.

C. D. Twiner, of the North Bay district office, spent a few days at Temagami relieving the post manager.

Word received from inspector J. W. Anderson that he leaves Fort Hope on the 2nd inst. for Ogoki and English River posts.

R. U. Lamb, who has been appointed to the charge of Barriere post, left Senneterre for that post on the 6th and was accompanied by L. Leonard, who is proceeding to Grand Lac.

Congratulations to E. Haight, of Hudson post, on his marriage to Miss May Achilles, of Gogama. The wedding took place at Ryland on Wednesday, the 18th July, and the Superior-Huron district staff wish Mr. and Mrs. Haight all happiness.—*Factor J. Bartleman.*

St. Lawrence-Labrador District

SUPPLY SHIPS SAIL

The supply ships S.S. *Ungava* (Capt. V. Torraville) and S.S. *Nascopie* (Capt. John W. Murray) sailed on 12th and 14th July from Montreal for the Bay and northern posts. Both vessels were loaded to capacity and had full passenger lists.

Since her last appearance in Montreal the *Nascopie's* passenger accommodation has been enlarged and improved. Her funnel has been shortened, which, we fear, will cause some doubt as to her identity when the expectant staff and natives sight her in the distance approaching the various posts.

The district manager, Chief Factor Ralph Parsons, left on the *Nascopie* for his annual inspection of posts, accompanied by Dr. R. B. Stewart (senior medical officer), R. E. Gooding, F. Sheppard and W. M. Ritchie, of the district office staff.

Passengers included members of the staff returning north from furlough and a number of apprentice clerks, as well as Bishop J. G. Anderson, of Moosonee; Rev. Dr. S. M. Stewart, of Ungava; Rev. H. A. Turner, S. H. Coward, Dr. M. O. Malte, J. D. Soper, George Binney, and Geoffrey Milling, of the London office, and two R.C.M. Police constables.

Dr. Clifford Thompson was medical officer on the *Ungava* and Andrew Brown, purser.

The motor schooners *Fort James* and *Fort Garry* were collecting salmon on the Newfoundland and Labrador coasts during the early summer. The former sailed on 27th July under the command of Capt. A. W. Bush for a voyage to the Arctic, while the *Fort Garry* is now distributing trade supplies on the Labrador coast.

James Cantley left Montreal in May for St. John's, Newfoundland, to look after the Company's business at that point for the summer.

H. Hodkisson is completing his inspection of the St. Lawrence posts and is at present visiting the north shore posts.

S. H. Parsons left Cartwright in the latter part of July to inspect the northern Labrador posts by motor boat.

Norman Henry, post manager at Cartwright, is at present at district office.

During the summer the following St. Lawrence employees visited Montreal in connection with the affairs of their posts: Post managers C. Picaude, P. Maloney, G. O. Reid, G. D. T. Pickering, N. J. Vigneault, J. V. Turley, A. B. Swaffield; Clerks G. S. Fowlie, W. Jefferys, J. Thevenet, N. Hillidge.

The silver fox farms continue to attract large numbers of visitors, and those who are fortunate enough to be conducted over the farms by W. Chester, S. McLure or Colonel D. A. McKinnon, directors and managers, never fail to express their appreciation of the excellent appearance of the foxes and the farms, which are models of their kind.

Visitors at the office during recent months have been: G. W. Allan, K.C.; P. A. Chester, P. Sewell and W. V. Hall, of London; W. M. Conn, A. Brock, R. Peirson and P. Bonnycastle, of Winnipeg; V. W. West and J. Innes-Wilson, of James Bay; Capt. T. F. Smellie; Rev. A. L. Fleming, Archdeacon of the Arctic.

W. M. Skinner, of Mackenzie River district, and George Third, of Nelson River district, also called on their arrival from Scotland en route to Winnipeg.

D. H. Laird, K.C., arrived by the *Empress of Scotland* on 11th August and left next day for Winnipeg.—*Ralph Parsons.*

Saskatoon

(*Late News*)

Over six hundred members of the staff and friends attended the staff picnic to Watrous on 8th August, a special train carrying the picnickers. The time was spent in bathing, sports and dancing.

Accompanying the holidayers were B. T. Chappell, general superintendent, Canadian National Railways, and Mrs. Chappell, William Stapleton, district passenger agent, and others of the Canadian National passenger department.

The winners of the various events were as follows: Men's swimming race, H. Weaver, A. Weaver; ladies' swimming race, Miss Watson, Mrs. Marriott; boys under seven years, Douglas Watson, J. Cattell; boys from 8 to 10 years, Don McCartney, Victor McLevish; girls 8 to 10 years, Alma Van Buskirk, Zelma Watkins; boys 10 to 14 years, J. Walecke, George Reid; girls 10 to 14 years, Dolly Varley, Winnie Varley; single ladies' race, Miss Agnes Hurling; single men's race, George Draffin, A. Weaver; married ladies' race, Mrs. D. J. Campbell, Mrs. Marriott; married men's race, A. Smith, Ernie James; ladies' egg and spoon race, Mrs. Marriott; three-legged race, Mrs. M. Stephens and C. A. McCullough; sack race, ladies and gents, Mrs. M. Stephens, C. A. McCullough.

Land Department

Edmonton

(*Late News*)

The improvements on the streets, avenues and lanes, between 107th and 109th streets, inclusive, and between 108th and 110th avenues, inclusive, Hudson's Bay Company reserve, Edmonton, being made by the Company, are about completed. These consist of grading, gravelling, boulevarding, the planting of trees and sowing the boulevards to grass. It is surprising what a difference these improvements have made in the appearance of that part of the Company's reserve north of 108th avenue. The gravelling of the south side of 111th avenue from 103rd street to 121st street is also well under way, and the completion of this will also go a long way to improve the appearance of the Company's reserve, and bring it in touch with the main thoroughfares leading to and from the city on both the east and west sides.

Helen McQueen has found it necessary to resign from the staff of this office. We very much regret her departure and wish her every success in the future.

James Henderson, of the staff of this office, is now enjoying a holiday in Victoria, B.C.

With the exception of some damage caused by hail in a few districts, every part of the province continues to report excellent prospects for a heavy crop, there having been no damage reported, so far, from frost or rust.

Business conditions generally in Edmonton are good, and this will no doubt continue if the present crop prospects are realized.—*J. R. McIntosh.*

London, England

BEAVER OUTING

On June 15, members of the Beaver Club had the pleasure of receiving at Beaver House one of the largest parties of fur trade apprentices that has ever proceeded to Canada. Those present included: Oscar Dement, Neil McCarthy, G. Reveley, Murray D. Charlesworth, L. A. C. O. Hunt, A. J. P. Jeremiah, L. Scott-Brown, T. M. Taylor, R. H. Cook, R. T. Wheeler, D. Bernard Johnson, C. H. J. Winter, W. L. Uprichard, Frederick Roger, Albert E. Haigh, Norman Ross, William Ritchie, William Johnston, William F. Joss, Alistair Riach, George Robertson, Robert R. McIsaac, Edward J. Leslie, John Lawrie, Alan B. Fraser, James Buchan, Donald Forsythe, Alexander Gordon.

List of Revillon Freres' apprentices, June, 1928: Alwyn H. Bradley, R. W. Stewart, H. W. Pettman, Cecil J. Lockhart-Smith, P. de Carteret.

After a char-a-banc tour of London and a visit to Hudson's Bay House, they arrived at Trinity Lane and were escorted round Beaver House, seeing first of all the fur warehouse and afterwards the engine rooms, cold storage chambers and the sale-room, finishing up in the reception room, where a light supper was served. Mr. Brooks and Mr. Forbes made short addresses of welcome, to which Mr. Binney replied on behalf of the apprentices. We join with the speakers in wishing our guests happiness and success in their new sphere.

A similar programme was followed on June 26 when a party of members of the Furriers' Round Table (an association for the younger members of the manufacturing trade) paid us a visit.

Mr. Sewell, assistant secretary, has gone to Winnipeg. He will be much missed in London, and we look forward to his return.

Welcome to Mr. Crass, assistant to the warehouse cashier; to Mr. Cassin (cold storage department); and also to Misses Jaques and Harrison (of the buying department) and Miss Scott (mailing room).

Mr. S. H. Grover, of the fur warehouse, was married on 16th June. Those who have met him in Canada will join with us in wishing him every happiness for the future.

We are sorry to lose Miss R. Chambers, who has left to be married in August, after spending nine years in the buying department.

A tennis match was played at Hendon on 6th June against Messrs. Lazard Bros. Limited, but was not finished. The results were: Women, won 1, drew 1, lost 2 events, and the men drew 2, lost 2 events.

Members of the buying department are very busy attending to orders for Canada, whilst the fur warehouse is dealing with a constant succession of fur packs from the posts.

On Tuesday, 26th June, the annual Court of the Hudson's Bay Company was held this year for the first time in the new sale room at Beaver House. A report of the proceedings appears elsewhere in this issue. After the meeting the proprietors were escorted round the building in small parties. In the evening the Governor addressed the assembled London staff, thanking them for their co-operation in the past year.

The weather is, for the moment, hot and dry, and people have begun to drift away for their holidays. An innovation this year is the offering, by the Beaver Club, of prizes for the best descriptions of holidays and also for photographs taken whilst away.

Members of the Beaver Club spent an enjoyable afternoon on 2nd June at Oxford. Journeying down by rail, the party was conducted through the town and colleges, and after tea at the Clarendon Hotel, they returned to town about nine o'clock. Mr. Hopfenkopf, who has been taking moving pictures of various incidents in the everyday life of the Company, was there with his camera and will, we understand, be showing some of his pictures to the victims during the winter.

The cold storage department, in charge of Mr. Elphick, is now doing business and in addition to accepting packages of furs for storage, is offering private lock-up cupboards in the cold rooms for the use of furriers. Mr. Langwith is very busy visiting members of the trade and explaining the advantage of such storage to them.—*T. Ruttle.*

Oxford

We started off from Paddington.
The weather gave us warning
That we should have a lot of sun—
It was a glorious morning.

We lunched in state, 'twas really fine;
And to our great elation,
We had a splendid journey down,
And soon reached Oxford station.

From then the time just seemed to fly.
It's long since we have seen
Such splendid views—some from on high—
It seemed just like a dream.

I'd like here to describe our guide,
But 'tis useless to endeavour;
(The way he balanced hat and "specs,"
It really was quite clever!)

He kept up such a hurried pace,
It caused some muffled laughter;
We kept up with him when we could,
(More often followed after!)

We took our snaps, then found the time
Compelled us to entrain;
A splendid journey up to town—
How soon we're back again!

We'd like to thank our Mr. Forbes.
From him we could not hide
That the faces during dinner
Were most "self-satisfied."

It's true that we were rather tired;
But still there was no doubting,
We'd spent another glorious day;
Three cheers for the "Beaver" outing!

M. I. Shrimplin.

Hudson's Bay Company.

INCORPORATED 2ND MAY 1670.

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We can assure you of the best possible prices and of courteous attention.

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A rich, full blend—a smoke for the connoisseur—rare old Virginia with just the right proportions of curious Perique and of Latakia, brought from the romantic East. In the red and gold tin—there is nothing so fine to be bought.

H B C CUT PLUG

That same sun-cured Virginia of an aroma unexcelled. For the smoker whose taste is not for the spicy richness of Imperial Mixture, but who aspires to a lighter though equally well-matured flavour.

FORT GARRY

Likewise a cut plug, but slightly darker in colour and a little rounder in flavour. Produced to satisfy the demands of men whose purse, however great their desire, is not quite equal to the cost of the higher-priced lines. Blue and yellow are the distinguishing colours of the packets and tins. Coarse cut for the pipe and fine cut for cigarettes.

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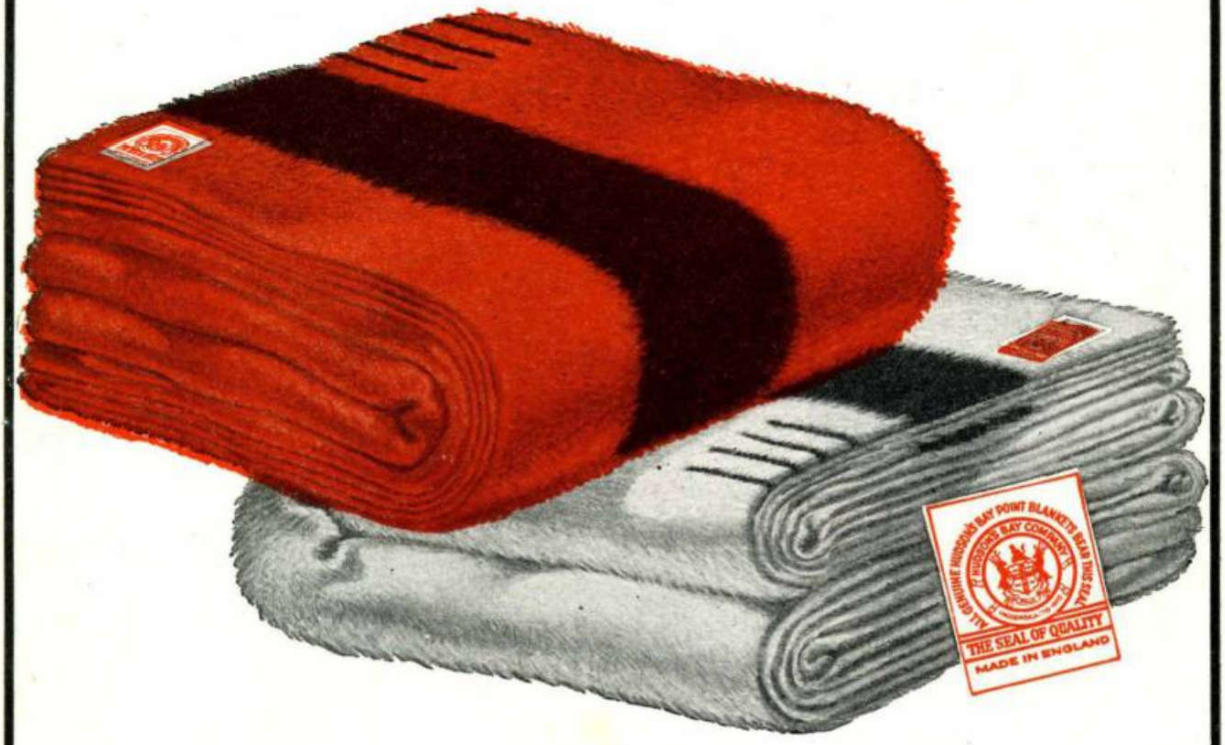
Hudson's Bay "Point" Blankets



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